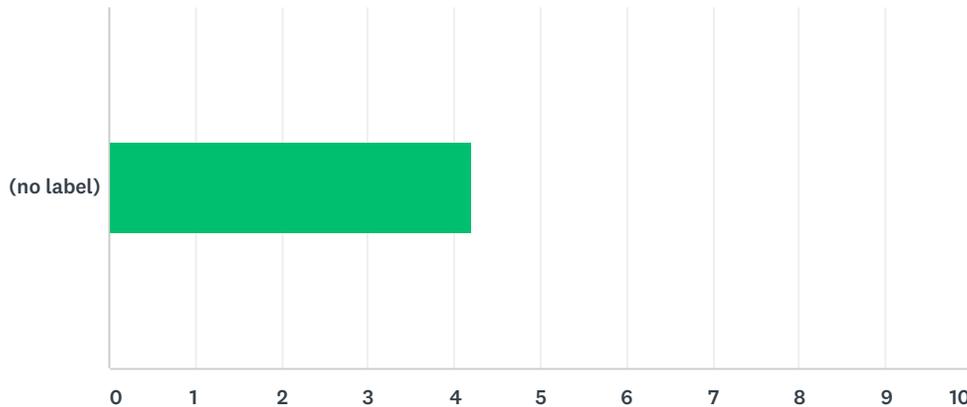


Q1 Northborough, a New England town incorporated in 1766, envisions a future where residents and visitors are drawn to a thriving downtown that provides walkability and connectivity between open spaces, gathering places, commercial activity, and neighborhoods; where Northborough’s open spaces, natural features, recreational amenities, and historic sites are preserved and integrated into the community to welcome, educate, and inspire; where a well-balanced housing stock supports long standing residents and new arrivals alike; where increased economic activity is given an appropriate place to grow and support our community and residents; and where future environmental and fiscal changes are given consideration in planning for a more sustainable and resilient community.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	4.65%	3.26%	6.98%	37.67%	47.44%	215	4.20
	10	7	15	81	102		

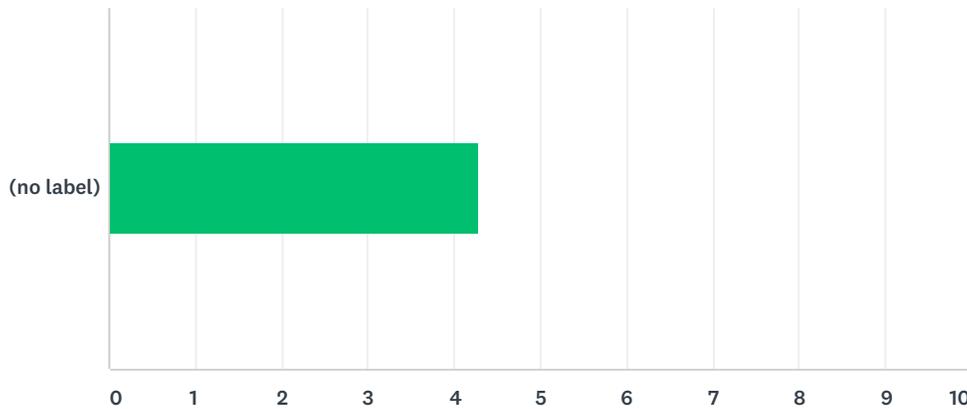
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Sounds good but may be hard to do it all. Maybe "Classic New England Town"	10/26/2018 2:05 PM
2	Missing explicit reference to schools/school system while mentioning every other possible item. Overall, I think this should be shorter. If we are going to try to stuff in everything, I think we should add schools, but if we are open to making it shorter, I think a true vision statement should be concise and easy for people to read and repeat. A mantra that can be remembered.	10/26/2018 11:20 AM
3	You forgot to mention the SCHOOLS. Good schools are what attract and keep many residents. The rest is fine.	10/3/2018 2:00 PM
4	This says almost nothing, there aren't any goals or even guidelines.	9/27/2018 8:02 AM
5	This reads nicely. Walkability & connectivity are clear goals, as is preservation. However, "well-balanced housing stock" and everything that follows is so vague that it could be interpreted at opposite ends of a spectrum; therefore it is NOT a plan, but a free pass to do whatever.	9/25/2018 8:01 AM
6	It reads like typical Chamber of Commerce hype, and I suspect that's all it is.	9/23/2018 8:30 PM

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7	We have enough housing stock. we need to increase minimum lot size for new housing to avoid over crowding and crime from high density housing.	9/22/2018 9:05 AM
8	there is no downtown , its a pizza store and cumbies - downtown is an eyesore	9/21/2018 10:16 AM
9	I disagree with the Vision as written	9/20/2018 11:37 AM
10	I would like to see some indication of intent to develop design guidelines for the restoration of ugly sites in the heart of the town center: gas stations, bank. etc. whenever they are sold or redeveloped.	9/19/2018 1:55 PM
11	"connectivity among...schools and neighborhoods"	9/19/2018 12:21 PM
12	I like this. Realizing a vision is something we are working toward, we have much work to do on this. There is inadequate parking downtown, fences prevent easily moving from one property to another, there is little connectivity. Our current downtown is an environment which promotes getting from Point A (outside Northborough) to Point B (outside Northborough) without stopping. There is not currently a cohesive "downtown draw."	9/19/2018 10:24 AM
13	We have a ways to go with filling commercial spaces and adding sidewalks	9/19/2018 9:28 AM
14	Need safe sidewalks so kids can walk to school. Need more traffic lights for pedestrians. Need bike lanes to promote healthy living.	9/18/2018 12:57 PM
15	Don't need increase in economic activity, too much traffic already, need preservation not more condos and ugly commercial development	9/18/2018 12:25 PM
16	I think this sounds good but it is tricky to be welbalanced w historic and new england like. So my answer to this it depends. I want a new england feel downtown with some forethought and regualtions in place to regain and maintain a quaint new england town	9/18/2018 8:43 AM
17	Walkability is key.	9/18/2018 7:57 AM
18	The words that are missing but should be incorporated are: disability accessible, income diverse, clean air, clean water, clean food, safe, and compassionate.	9/18/2018 7:22 AM
19	Even though I didn't rank it below 2 - I wonder if it's too bland - is there anything specific here that piques the interest vs. any other town? Said another way, what communities wouldn't want the same statement to be true for them?	9/17/2018 11:39 AM

Q2 Prioritize the preservation of natural and open spaces, while still accommodating the social and economic needs of the community.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	1.86%	6.05%	7.44%	31.16%	53.49%	215	4.28
	4	13	16	67	115		

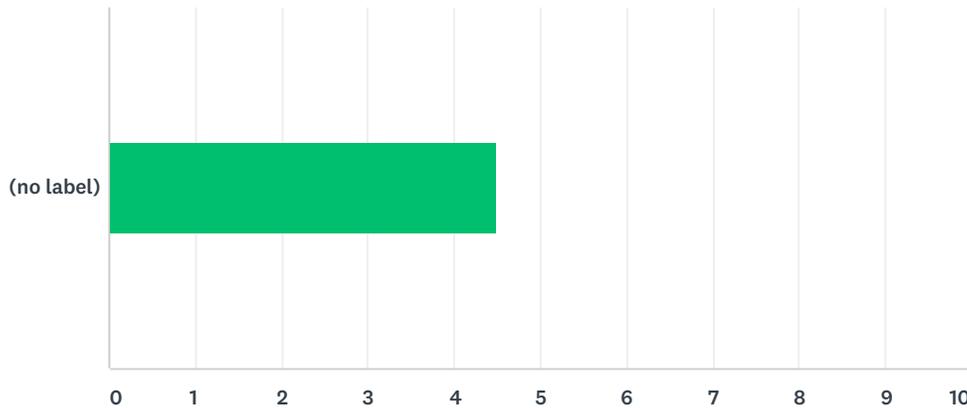
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	They need to be 2 separate goals. 1. Preserve natural spaces 2. Accomodate the social and economic needs of the community. If they stay together as one they outweigh each other.	10/26/2018 2:05 PM
2	Two competing goals. By stating both, this goal says nothing. Think social and economic needs should come out of here and stand alone as a different goal. If kept as one, what are "social needs" and how do they actually conflict with natural/open space?	10/26/2018 11:20 AM
3	Please stop building in forested areas of Bartlett St!	10/8/2018 7:47 AM
4	Include space for agriculture Businesses	9/28/2018 4:42 PM
5	How is this statement helpful to anyone? It doesn't give direction for what balance it required.	9/27/2018 8:02 AM
6	It seems Northboro already meets this vague goal, often on a case by case basis, without regard for any overall plan.	9/25/2018 8:01 AM
7	Good grief, what does it mean to "prioritize ... while accomodating"? Which is to have priority? Which is second? Which is third? It's a meaningless statement because it includes no criteria for success or failure.	9/23/2018 8:30 PM
8	The statement contradicts itself. Get rid of the double talk. Just say no more high density housing. Minimum lot size of 1 acre for new housing.	9/22/2018 9:05 AM
9	The question is HOW? You need a change in the economy and growth and development approach	9/20/2018 11:37 AM
10	This one is confusing to me because it's not committing. So are we developing land or leaving it untouched? I feel like this isn't clear enough and won't drive toward concrete actions. Just end it after the comma if that's the true goal.	9/19/2018 12:55 PM
11	of natural resource areas and open spaces (ie valuable landscape, not preserving weedy strips between subdivisions)	9/19/2018 12:21 PM
12	Other than the recent acquisition of downtown green space has been shrinking with construction.	9/19/2018 10:34 AM
13	We need to fill empty buildings! Natural and open spaces absolutely need to be preserved	9/19/2018 9:28 AM
14	I'd prefer preserving natural spaces over growth.	9/19/2018 9:20 AM

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15	Agree with first part of sentence	9/18/2018 12:25 PM
16	growth on Bartlett = bad more traffic. Can't the town buy property to keep undeveloped land?	9/18/2018 12:04 PM
17	I am in complete support of prioritizing the preservation of natural and open spaces, but the caveat in the second part of this statement seems awfully open-ended. It seems one could easily argue away any use of natural space when looking at social and economic needs.	9/18/2018 11:00 AM
18	"while simultaneously accommodating....by utilizing such spaces to fill the food pantry with naturally grown food that does not disrupt the ecosystems and beauty of the locations (eg planting a peachtree instead of an oak).	9/18/2018 7:22 AM

Q3 Enhance Downtown by creating a pleasing, welcoming, and cohesive appearance – enabling it to become the community’s proud central gathering place for residents and visitors alike.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	2.79%	6.05%	3.72%	14.42%	73.02%	215	4.49
	6	13	8	31	157		

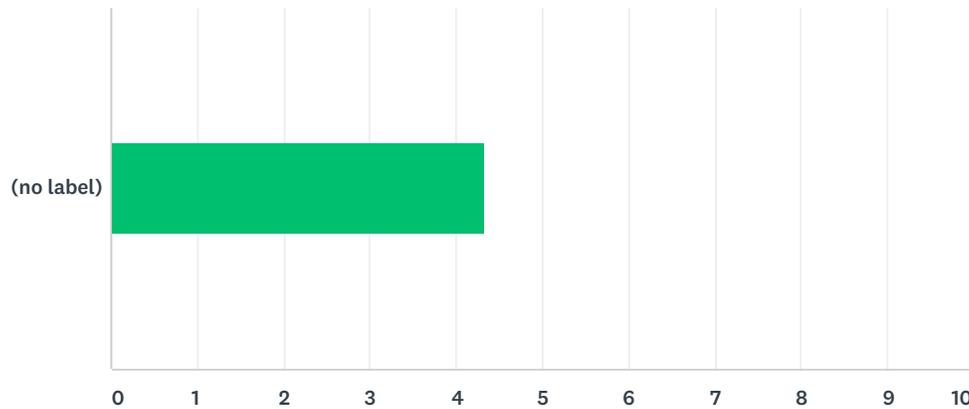
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Please be a little stricter with the guidance of design, especially with a company like dunkin donuts. It doesn't fit the character like avidia and cvs did	10/26/2018 2:05 PM
2	The word "enhance" is a relatively weak action in comparison to the forceful action that actually needs to occur here in order to make it happen. If we're saying the same thing as we said in 1997, we'll be saying this again in 2037.	10/26/2018 11:20 AM
3	need more shops in downtown area to make it a gathering spot	10/22/2018 10:34 AM
4	It needs infrastructure far more than appearance - sidewalks, crosswalks, parking lots, etc	10/15/2018 1:29 PM
5	Would love to see a vibrant downtown with greenery and shops!	10/8/2018 7:47 AM
6	This is desperately needed!! Look at Concord, Wellesely, Needham and even how wonderfully Hudson has been to evolve!	9/30/2018 10:56 AM
7	Not sure that a "cohesive appearance" is necessary.	9/29/2018 9:04 PM
8	Would be nice but with the amount of traffic speeding through the downtown is more like an uncontrolled interstate. Drivers on route 20 are always blocking intersections so that when you get a green light you can't pull out. Who cares what it looks like when you can't even drive through during the extended rush hours...and Parking? Where can the community park without walking forever. I think it will take a major overhaul and would be cheaper on taxpayers just to find a new downtown area.	9/27/2018 3:48 PM
9	And how will this be accomplished?	9/27/2018 8:02 AM
10	We are too large a town and downtown is too small an area. If everyone comes "downtown", we just won't fit.	9/26/2018 9:57 AM
11	Please fix whatever processes/rules allowed 73-79 West Main St to be built with such a blank facade and general awkwardness.	9/25/2018 8:01 AM

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12	You really blew it when you redid the area around CVS. The utilities should have been buried, the brick crosswalks have already lost much of the paint, the lights are so poorly timed that traffic is a major issue around rush hour.	9/23/2018 11:33 PM
13	1, The mission statement says, "thriving downtown", so at least use "thriving" in this statement? 2, do you really think "appearance" is the key characteristic for a "proud central gathering place"? 3, What is a "proud" place? The word fits people, doesn't fit the usage.	9/23/2018 8:30 PM
14	Just delete the word cohesive. it's OK for new and historic elements to co-exist. Its ok to have buildings close to the road and those set back.	9/22/2018 9:05 AM
15	Sounds nice BUT the reality is that not much can be done given the current setup and building mess.	9/20/2018 11:37 AM
16	Route 20 going through "downtown" is the key influence on how this area can be developed. Having a fairy-tale New England town center which is the hub of the town activities is not going to happen. The new town common will be the first example of that over the next few years. Tampering the expectations of what is truly feasible needs to be a priority, otherwise the final plan will never deliver on its vision.	9/20/2018 8:47 AM
17	Enhancing Northboro Centre would be good, but I think it is important to recognise that there are other parts of town that we should be proud of too.	9/19/2018 1:53 PM
18	This is a big one for me - the downtown could use a major overhaul. Get useful businesses into vacant spaces - the kind of businesses that you would go to many times per month, not just "occasional" services.	9/19/2018 12:55 PM
19	appearance is subjective - misses the mark of optimizing historical cultural and aesthetic values	9/19/2018 12:21 PM
20	Start with enforcement o existing zoning /permitted laws.	9/19/2018 10:45 AM
21	This is not currently the case, however. There are no unified signing regulations, the lack of a strong Master Plan has allowed, and even encouraged, businesses to have parking lots on the streets rather than behind the business. Further, site plans have allowed the primary flow of pedestrian traffic across parking lots and entrances/exits in a manner that is generally unsafe to pedestrians.	9/19/2018 10:24 AM
22	The traffic configuration at the int. of Church and Main is pretty hideous. That will need to be addressed before more businesses can succeed in that area.	9/19/2018 9:47 AM
23	How realistic is this?	9/18/2018 12:25 PM
24	I was in hopkinton the other day and their common was soooo nice	9/18/2018 8:43 AM
25	This would be ideal. Walkability, sidewalks on both sides of the street	9/18/2018 7:57 AM
26	Without adding to the rush hour congestion that already exists.	9/18/2018 7:22 AM

Q4 Ensure Northborough's small-town feel is not lost in the face of growth.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	3.26%	3.72%	11.63%	18.60%	62.79%	215	4.34
	7	8	25	40	135		

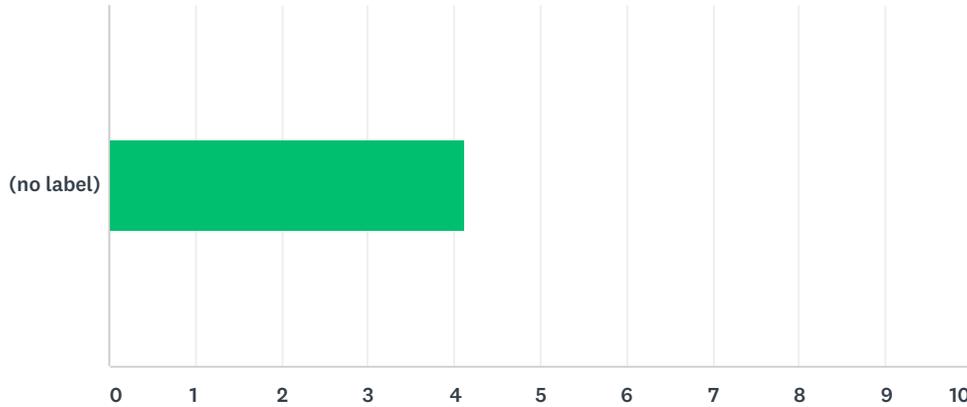
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Stop duplexes and multifamily. 5-10 units of large housing are replacing one home	10/26/2018 2:05 PM
2	Northborough does not have a small town feel	10/15/2018 1:29 PM
3	Northborough does not have a strong center that would make it feel like a "small-town" in any conventional sense. This is false nostalgia.	9/28/2018 11:53 AM
4	Many residents have pushed back against all the townhouses and duplexes being built on what used to be single family lots, seems like only a few cases are actually heard before selling and building begins.	9/27/2018 3:48 PM
5	And how will this be accomplished? Without some level of direction this statement is meaningless.	9/27/2018 8:02 AM
6	gosh - I know Master Plans must be flexible for the future. But is there a consensus to what the heck this means?	9/25/2018 8:01 AM
7	I question if it isn't already too late for this, too many strip malls...	9/24/2018 8:19 PM
8	More Chamber of Commerce drivel. Do you really mean a feel can be lost in a face? Does "in the face of " mean "because of" ? If so, use "because of".	9/23/2018 8:30 PM
9	we lost the small town feel when we lost down town to widen rt20 only to make it 4 lanes of traffic.	9/21/2018 10:16 AM
10	The "small Town" rural feel is already gone and the landscape has undergone drastic changes	9/20/2018 11:37 AM
11	We can have a growing central downtown businesses with a bigger town feeling where culture and economic growth, facilities and historic locations project a bigger town feeling that is still quaint while the neighborhoods and School and housing developments are planned and keep with a small town operation in mind and	9/19/2018 8:35 PM
12	I don't prioritize a small town feel, but I also don't think it's in danger of being lost. I prioritize forward movement, modern infrastructure, and progression.	9/19/2018 12:55 PM
13	I think we're a medium town, with residential/commercial/industrial zones,largely built out but growing denser	9/19/2018 12:21 PM

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14	Again, this would be nice but has been largely ignored. Northborough does not feel like a small town, rather is is getting unsightly like Marlborough and unappealing.	9/19/2018 10:24 AM
15	!!!!!!!!!!!!	9/19/2018 8:33 AM
16	I think we have to be specific about what a "small-town" feel means. As the town expands and we operate as a series of communities I think we don't lose the family relationships that (I think) are at the heart of a small town feel.	9/17/2018 11:39 AM

Q5 Develop land use strategies* that anticipate the unique needs of the multiple retail and commercial centers along Route 20 and Route 9.*Land use strategies are policies that guide the development and use of land, and may include zoning, infill development and adaptive reuse, and siting policies, among other tools.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	4.19%	3.26%	17.67%	26.51%	48.37%	215	4.12
	9	7	38	57	104		

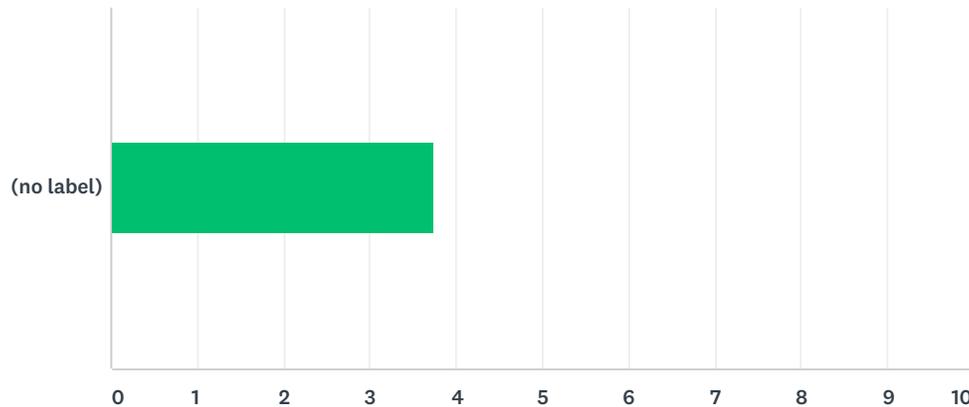
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Cleanup the commercial districts, especially business west with the industrial type uses, trucking and hazardous waste, and bring in restaraunts, bakeries and shops.	10/26/2018 2:05 PM
2	I still don't know what this goal means and I am familiar with these terms. Does this mean support what's already there or make room for new ones? Could the intent of this goal be stated more clearly?	10/26/2018 11:20 AM
3	Not sure what this goal means.	10/4/2018 10:48 AM
4	Prevent route 20 from becoming a route 9 duplicate!	10/4/2018 9:48 AM
5	We have more than enough shopping centers.	10/3/2018 2:00 PM
6	Although there will continue to be more commercial expansoin on rt 20 there should still be some buffer zones between these areas and any residential areas on or near rt 20.	10/2/2018 6:48 PM
7	Obviously we need to develop strategies but this statement doesn't describe what the priorities should be.	9/27/2018 8:02 AM
8	YES! Develop strategies - with proactive gathering of public opinion.	9/25/2018 8:01 AM
9	1, well, what parts of 20 and 9, just Northborough's parts? If so, that's shows blnd thinking. (Northborough is certainly affected by the new APEX center in Marlboro, for example.) 2, what are the unique needs of whatever areas of those highways you're concerned with? Uselessly vague statement offers no guidance whatsoever.	9/23/2018 8:30 PM
10	why no rename northboro to whitecity II,	9/21/2018 10:16 AM
11	Very general statement. What we should know and discuss is how this would be achieved. No more retail!!!	9/20/2018 11:37 AM

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12	Please don't forget to include businesss or facility establishments to enhance the music, arts, interpretive science and cultural elements of our town's community. These opportunities will bring all the people of Northborough together while fostering economic growth.	9/19/2018 8:35 PM
13	There are too many strip malls with no appeatent design and traffic considerations. The demand fir retail space is decreasing think of something else	9/19/2018 7:16 PM
14	I feel like this statement could use some tweaking for the layman. What is the goal here? How do we ultimately want to use this land?	9/19/2018 12:55 PM
15	I would say to optimize varied land uses with liveability and community needs in mind. ie walk access, recreation, scenic values,	9/19/2018 12:21 PM
16	We are too late on this. We should have anticipated this long before the big developments went in. Now we are playing catch-up on land the town does not own.	9/19/2018 10:24 AM
17	Stop more ugly developments that are eyesores and create terrible traffic	9/18/2018 12:25 PM
18	20 is a mess.	9/18/2018 12:04 PM
19	If this means what I think it does that SA. I want a downtown built with a plan. So it all flows	9/18/2018 8:43 AM
20	Route 20 does not need to become another route 9. We do not need more clear cutting, fill, and commercial areas. We need to be able to preserve what's left of nature, feed the less unfortunate, and protect our water, land, food, and air.	9/18/2018 7:22 AM
21	Small town and commercial and retail needs do not coincide, small town is a priority	9/18/2018 6:53 AM

Q6 Continue to maintain and encourage a diversity of housing options to increase housing affordability and choice for all ages and to ensure that at least 10 percent of the town's housing inventory continues to be deemed affordable under state guidelines.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	8.84%	10.70%	18.60%	20.47%	41.40%	215	3.75
	19	23	40	44	89		

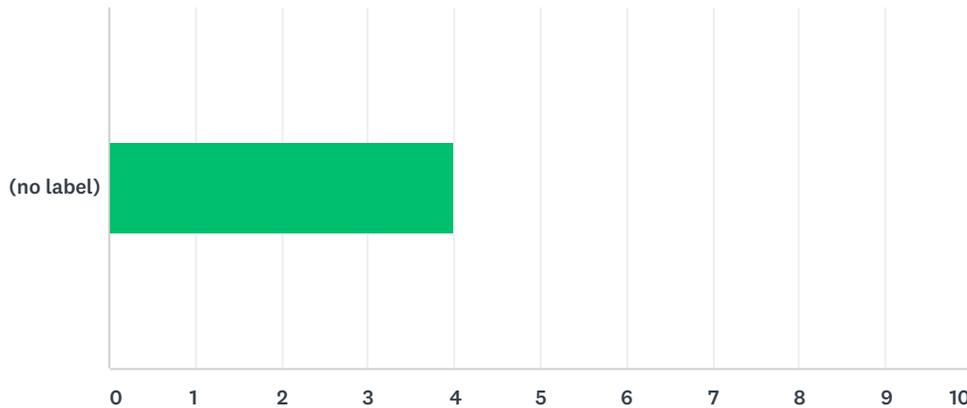
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Only large duplexes being build, none are deemed affordable or for seniors. I would like to see the single-family residential maintained.	10/26/2018 2:05 PM
2	We need a consensus on the definition of "affordable" - if the definition is truly driven by published "state guidelines" then let's share what those numbers are and take a look at that in comparison to what we are building - so for example, when we say duplexes are providing affordable housing options at 500-600k a piece - we know that does not fit our agreed upon definition.	10/26/2018 11:20 AM
3	The town is turning into Marlboro. Enough multi-units. Zone and build affordable single family homes or just eat the fine from the state.	10/23/2018 7:51 PM
4	Town needs more senior affordable housing, not \$500k housing.	10/23/2018 6:53 AM
5	The duplexes are getting out of hand. What are supposed to be affordable homes are not. Developers are taking advantage of our weak bylaws. Northborough isn't and shouldn't be a community for seniors. it's a family driven community built on great schools.	10/22/2018 2:24 PM
6	Can this be more than 10%?	10/8/2018 9:52 AM
7	Increase percentage of affordable housing to 20%.	10/4/2018 9:48 AM
8	We also need to encourage modest homes, that are a step up from "affordable."	10/3/2018 2:00 PM
9	While I don't know the requirments and defenitions, it seems to me that there are already plenty of affordable housing options in the town and I'd much rather see more luxury, 1mil+ development	9/30/2018 10:56 AM
10	I feel as if there has been too much building going on in Northborough.	9/28/2018 7:50 AM
11	This is the first sentence that actually states a goal.	9/27/2018 8:02 AM

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12	There needs to be more specificity regarding the 10% affordable housing; specifically regarding the placement, clustering, and type of housing (i.e. massive apartment complexes should not count)	9/24/2018 1:30 PM
13	There are so many duplex's in town. It isn't a good look and doesn't promote long-term residency.	9/23/2018 11:33 PM
14	Neutral >> No idea how this relates to #7, below.	9/23/2018 8:30 PM
15	Provided this does not over burden the school system	9/22/2018 7:28 PM
16	10% seems like a lot. This is an expensive area.	9/22/2018 10:30 AM
17	High density and affordable housing bring crowding and crime. Go to 1 acre minimum zoning for new housing.	9/22/2018 9:05 AM
18	Let the market determine affordability.	9/20/2018 8:48 PM
19	Affordability is key but it seems like we should be shooting for senior housing options and no new large homes or duplexes.	9/20/2018 11:37 AM
20	To maintain a small town feel a focus on single family homes would be ideal.	9/19/2018 6:01 PM
21		9/19/2018 12:21 PM
22	I would prefer to have less affordable housing since only multi-families are built	9/19/2018 10:34 AM
23	We have already met and exceeded this criteria. Northborough should not become a haven for low-income housing.	9/19/2018 10:24 AM
24	Only if this includes removing the duplex influx. Which are neither affordable or attractive.	9/19/2018 9:20 AM
25	Can we STOP with building homes over \$700k? There is so little NEW housing at the \$400-\$500k. (not duplexes)	9/19/2018 8:49 AM
26	More options for young families to move in and more affordable housing for seniors to live in and remain in town.	9/19/2018 8:45 AM
27	The town has plenty of affordable housing at this time	9/19/2018 8:23 AM
28	Why only 10, I think with all the elderly and disability and low income that number should be higher	9/19/2018 8:09 AM
29	Stop condos	9/18/2018 12:25 PM
30	Currently, our schools can not accommodate larger classes	9/18/2018 11:06 AM
31	Concerned about "diversity of housing options". Agree to diversity of price point and affordability, but want to make sure that we focus on the right types of housing for building and growing a warm, inviting, family-friendly, SAFE and close-knit community. This is touched upon in 7 and 8, but should be a clear priority.	9/18/2018 11:00 AM
32	Please no more new duplexes or multiple-family homes. It seems like that is the bulk of new building and it is making Northborough seem less and less like a New England small town.	9/18/2018 9:50 AM
33	The town needs to have more housing that the average person can afford. We are cant buy million dollar homes	9/18/2018 8:43 AM
34	The condos and duplexes seem to be popping up in very random places. This should be more organized.	9/18/2018 7:26 AM
35	At least 30 percent of the town's inventory. With some houses now in the millions it isn't too long before the mundane home is unaffordable to anyone. Planning for residents to be able to downsize to less expensive homes to stay in town and for residents to be able to stay in town when calamity hits their lives and they need to restart is key to compassion, diversity, and to ensuring that we have town employees who can afford to live here.	9/18/2018 7:22 AM
36	Too many duplexes.	9/18/2018 6:53 AM
37	Limit the amount of duplexes and apartments, schools cannot handle the influx of students and most of the duplexes are luxury ones and more expensive than single family homes. This will also lead to even more traffic on small busy roads that already don't have sidewalks.	9/18/2018 6:51 AM
38	Affordable for young people and elderly; not EBT card holders	9/16/2018 2:52 PM

Q7 Promote housing types that accommodate future growth in the community while maintaining and enhancing the existing character of residential neighborhoods.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	6.51%	5.12%	13.02%	33.95%	41.40%	215	3.99
	14	11	28	73	89		

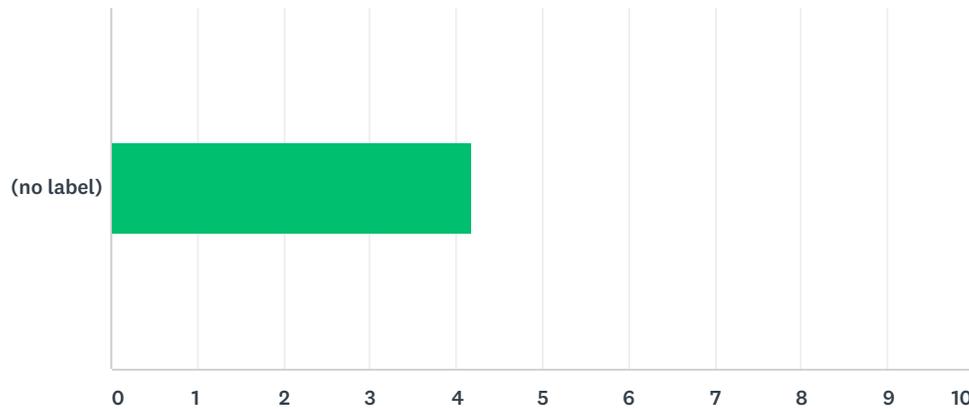
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Maintain the existing character. I think the town is near build out and I am not sure how much growth needs to be promoted. Lot with one house lot stays lot with one house.	10/26/2018 2:05 PM
2	Agree with the goal but there is a clear disconnect between what this means to neighbors vs. builders. Existing character could be defined and agreed upon.	10/26/2018 11:20 AM
3	see response to question 6	10/23/2018 7:51 PM
4	The existing character is suburban sprawl and that is impossiblet to sustain.	10/15/2018 1:29 PM
5		10/3/2018 5:15 PM
6	I feel as if there has been too much building of housing in Northborough	9/28/2018 7:50 AM
7	Yet another meaningless statement. This is not a plan, just a collection of weasel words.	9/27/2018 8:02 AM
8	This could mean anything. In line with #6, it would be great to encourage diversity of housing for lower middle class people; i.e. medium value houses & condos, not just super expensive. I'd like it to be a goal to promote housing types for people in between low-income and high-income. THAT would help with keeping the small town feel.	9/25/2018 8:01 AM
9	Please pay very close attention to the recent explosion of tear downs that are resulting in building of multi-family units or decreasing the sizes of buildable lots.	9/24/2018 1:30 PM
10	Somewhat disagree >> The main characteristic of the "existing character" is property resale costs. It is inevitable that those will rise, and in doing so the character of neighborhoods will change Example, the vehicles being repaired by local auto repair companies in town are much higher-end than even 10 years ago, so are the groceries in local markets. I don't know what the direction of this point is, as written.	9/23/2018 8:30 PM
11	Ban high density housing and multi family units to persevere the rural feel of the town and not become and inner city slum.	9/22/2018 9:05 AM

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12	I would like to address the ratio of multi family and apartment complexes to single family homes. Apartments are overloading Westborough's infrastructure and I do not want the same to happen to Northborough. Neighborhoods and neighborhood schools are what is good for Northborough.	9/21/2018 10:47 PM
13	Stop this ridiculous crusade against duplexes- it's shortsighted and without merit	9/21/2018 10:15 PM
14	its an owners right to do what they want, not be told by a town what they are allowed to do on land	9/21/2018 10:16 AM
15	We need to keep our New England roots. No contemporary architecture or bright colors.	9/20/2018 10:15 PM
16	Population growth is a majopr issue and one that impacts all the other goals and is a major cost NOT benefit.	9/20/2018 11:37 AM
17	future growth in population? in commercial/industrial development? employment?	9/19/2018 12:21 PM
18	If this "future growth" were to take away from the natural open land, etc. then I would say no to future growth. If it is RESTRICTED growth, then I am ok with that. I do not want to become Shrewsbury - constantly building more homes, apartments, and then have an OVERCROWDED town and school system.	9/19/2018 10:26 AM
19	Need to have more middle income affordable housing. Stop building large houses the average American can't afford. I spent 40 years growing up here, can't afford to continue living in town.	9/19/2018 8:23 AM
20	Can we support growth? I am ok if we have reached build out	9/18/2018 10:41 PM
21	I think there needs to be specification on what type of housing you are talking about. I think this is a vague statement and so cannot agree with it.	9/18/2018 7:01 PM
22	Stop all condos and ugly developments now	9/18/2018 12:25 PM
23	Maintaining a good student teacher ratio in the classroom becomes more difficult with more influx of people	9/18/2018 11:06 AM
24	Agree assuming this means more single family homes and less multi-family homes.	9/18/2018 9:50 AM
25	Accessory apartments, separate stand alone small dwellings on the same property to accommodate loved ones (eg disabled, aged) in a respectful manner to the level of independence they are able to achieve is key to quality of life for all residents who have aging parents, relatives they care take of, disabled adult children, etc. Also allowing single family homes to be converted to two separate dwellings can ensure that families are kept together on the same land but with social supports underpinning. A single parent cannot live with an adult child in some situations or else that disabled adult child cannot gain access to certain social supports. Parents are forced to choose to send their kids to a group home or have none of what the child needs by staying at home. The ability to convert single family home lots to either duplexes via renovation or to provide a "granny pod" or separate small dweling is key to ensuring the sanity stays together.	9/18/2018 7:22 AM
26	Needs to be more specific - if 'accommodating future growth' means building a preponderance of multi-family properties then I would disagree with this. We need balance across the spectrum of multi and single family new construction	9/17/2018 11:39 AM

Q8 Pursue a housing development strategy that balances growth and the need for Town services and infrastructure.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	4.65%	2.79%	11.16%	33.02%	48.37%	215	4.18
	10	6	24	71	104		

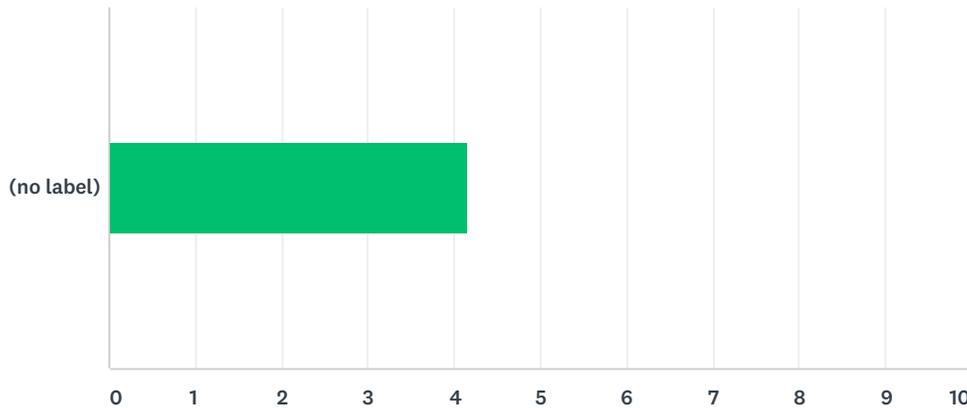
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Do an assessment of what our town can manage as far as housing at this point in time with our current schools, traffic, fire, police. Balance growth. People are happy with what we have I don't think there is a need for a lot of growth.	10/26/2018 2:05 PM
2	And please release a newer version of this "plan" once someone has filled in measurable statements.	9/27/2018 8:02 AM
3	Specifically, include building sidewalks in new developments (connectivity, etc.), include library funding for a larger population (as was not done for Avalon), have traffic flow studies in place to assess development's impact, strengthen rules about creation of common drives to include the Town naming them (for public safety), OR make it easier for new roads to be created instead so that frontage requirements can be met without ridiculous pork chop lots.	9/25/2018 8:01 AM
4	(see comment for #7 as it applies here as well)	9/24/2018 1:30 PM
5	I don't see how you are going to improve infrastructure around CVS. There's no possibility of expanding the number of lanes or rerouting traffic around the area.	9/23/2018 11:33 PM
6	Neutral -- By growth, you mean net positive revenue growth, right? If so, say so.	9/23/2018 8:30 PM
7	By banning high density and multi family housing, we can avoid straining our existing town services.	9/22/2018 9:05 AM
8	No more housing or apartments. We need open land.	9/20/2018 10:15 PM
9	Our infrastructure is extremely limited and growth and development reduction should be a goal.	9/20/2018 11:37 AM
10	I'm unsure what this is getting at. Is it saying we want more houses but we need to make sure our services and utilities aren't overloaded?	9/19/2018 12:55 PM
11	need more info - can't charge subdivision impact costs in MA, correct?	9/19/2018 12:21 PM
12	No more housing developments	9/19/2018 11:37 AM
13	What does this even mean?	9/19/2018 10:24 AM

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14	In theory, yes. I'm not sure we're doing a great job with this balance to date and curious to see how we're going to improve that in the future.	9/19/2018 8:45 AM
15	I really don't think we need to grow anymore	9/19/2018 8:33 AM
16	I think this is a little unclear. Does this growth mean more apartments or looser zoning laws to encourage multiple properties on single lots? I think the definition of encouraging growth needs to be better defined.	9/18/2018 7:01 PM
17	Stop ugly development now	9/18/2018 12:25 PM
18	We need to support and pay for more police and fire personnel	9/18/2018 8:43 AM
19	I'd like the housing growth to take into consideration what the town infrastructure can handle (considering water, schools-no longer having tuition for full day K, preserving open natural spaces	9/18/2018 7:57 AM
20	No big developments	9/18/2018 7:22 AM
21	Keep in mind the impact housing has on infrastructure and school populations	9/16/2018 2:52 PM

Q9 Provide Downtown (i.e., the Downtown Business District) with greater definition in terms of its geography, branding, and function in relation to other areas in town.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	4.19%	1.40%	16.28%	29.30%	48.84%	215	4.17
	9	3	35	63	105		

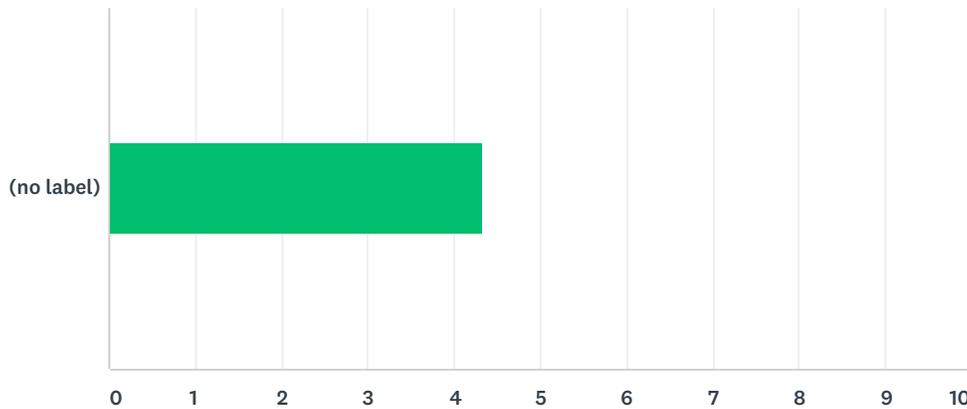
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	What does this goal mean? It may have been edited down to a point of no longer making sense with the original intent. It sounds like it could be good, but as a stand-alone statement, I have no idea what this actually means.	10/26/2018 11:20 AM
2	Downtowns are not made of banks and gas stations.	9/28/2018 11:53 AM
3	What exactly does this mean? That downtown doesn't need to follow the same laws and bylaws as the rest of the town?	9/27/2018 8:02 AM
4	Important - but could be done cheaply, by cleaner & more precise guidelines; i.e. not using much Town money. A little cohesive beautification goes a long way, and we don't currently have much.	9/25/2018 8:01 AM
5	I have no problem idea what this statement is trying to convey.	9/23/2018 11:33 PM
6	Somewhat disagree >> I don't know what "provide" means. New town department? Change the charter of existing department(s) or committee(s)?	9/23/2018 8:30 PM
7	Although seeing empty buildings or rundown buildings isn't good	9/21/2018 2:33 PM
8	there is no downtown, you cant park on rt 20 and wal;k anywhere. until rt20 is rerouted like marlboro there will be no downtown it will be white city2	9/21/2018 10:16 AM
9	Some especial benefits are need it so it does not die	9/21/2018 7:41 AM
10	Too late. There is no "downtown" per se only a street/road running through a mix of buildings and residences.	9/20/2018 11:37 AM
11	I can't tell what this is saying. It is this area (DBD) that distresses me most about Northborough. Ugly, though functional, buildings and not street trees.	9/19/2018 1:55 PM
12	vague - not sure what this goal means	9/19/2018 12:21 PM
13	Start with enforcing current zoning/ permitted laws	9/19/2018 10:45 AM
14	What does this mean? More ugly signs? I don't understand.	9/19/2018 10:24 AM

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15	You are not actually asking anything here. The statement is overly vague.	9/19/2018 9:47 AM
16	I would love to see economic development downtown but what sort of definition? How would this help bring retail and restaurants downtown, which is what I envision.	9/18/2018 7:01 PM
17	Please demand a level of appearance. The old gas station has been empty for 18 years!!	9/18/2018 7:26 AM
18	Our town center needs to be relocated so it's not a bottleneck of route 20 to route 135 or the split. It needs to have ample parking. Putting a portion of "downtown" on the factory lot where stop n shop wanted to go would make more sense than creating jams on route 20.	9/18/2018 7:22 AM
19	Downtown is not aesthetically pleasing nor welcoming; too many buildings in poor quality	9/16/2018 2:52 PM

Q10 Identify creative and innovative development and redevelopment opportunities for underperforming commercial and industrial properties.

Answered: 215 Skipped: 0

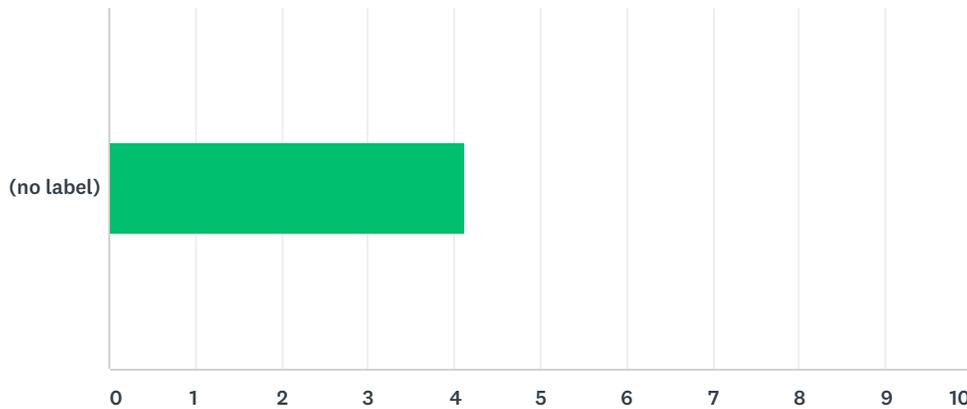


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	3.72% 8	3.72% 8	6.51% 14	27.91% 60	58.14% 125	215	4.33

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	See if there is something else that can be industrial except for Trucking warehouses, dumps and hazardous waste	10/26/2018 2:05 PM
2	Really? What about a non-creative and boring redevelopment? Once again, another useless sentence that is not a goal but a wish.	9/27/2018 8:02 AM
3	and perhaps tell the local papers these stories? No one knows what is proposed and denied, here.	9/25/2018 8:01 AM
4	Somehow the town bought a property that wasn't making money for the previous owner without any plan for its future use. This smacks of backdrop deals.	9/23/2018 11:33 PM
5	Somewhat agree, since this is a major part of the town development committee.	9/23/2018 8:30 PM
6	I don't see this as a function of government.	9/22/2018 2:07 PM
7	private property = private problem not a tax payers problem	9/21/2018 10:16 AM
8	Maybe no development at all is needed.	9/20/2018 11:37 AM
9	The biggest one for me right here.	9/19/2018 12:55 PM
10	is this where branding and function come in?	9/19/2018 12:21 PM
11	It is not the duty of the Town of Northborough to bail out failing commercial and industrial properties. This is not done for homeowners and seems utterly r	9/19/2018 10:24 AM
12	No need to add to what is currently underperforming - leave it as open space	9/19/2018 8:23 AM
13	I like this idea, but worry about the town over-reaching into private businesses.	9/18/2018 7:01 PM
14	What is the timeline for this vision	9/18/2018 12:57 PM
15	Yes, downtown is ugly.	9/18/2018 12:04 PM
16	The town's priority should not be to fund or underwrite or incentivize private development.	9/18/2018 7:22 AM

Q11 Grow and connect the local business community and position it to be resilient in the face of changing economic conditions.

Answered: 215 Skipped: 0

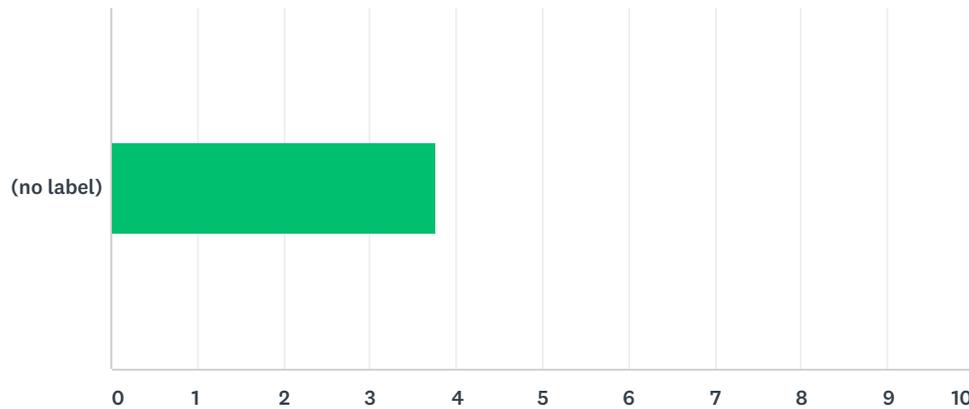


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	5.12% 11	2.33% 5	13.49% 29	32.56% 70	46.51% 100	215	4.13

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Need an economic development plan like other towns	10/26/2018 2:05 PM
2	Not a government role.	10/4/2018 10:48 AM
3	Too bad we decided that marijuana business, the most obvious avenue for immediate economic growth, was wrong for us, eh?	9/28/2018 11:53 AM
4	Meaningless. This is not a master plan, it reads like a wish list from a child.	9/27/2018 8:02 AM
5	what does this mean, practically? Vague.	9/25/2018 8:01 AM
6	Strongly disagree >> 100% of this is the mission of the Chamber of Commerce, Lions, Rotary, and the like.	9/23/2018 8:30 PM
7	I don't see this as a function of government.	9/22/2018 2:07 PM
8	Northboro is the lest busiess friendly town I can think of. Ask any small business owner how business friendly NO-boro is.	9/21/2018 10:16 AM
9	HOW? What economic changes are expected?	9/20/2018 11:37 AM
10	Sounds good, but I don't know what it actually means.	9/19/2018 1:55 PM
11	Recognize the community is economically connected and that we support local retail and service providers	9/19/2018 12:21 PM
12	Not the duty of the Town.	9/19/2018 10:24 AM
13	Encourage businesses to get involved with the already existing Northborough Local First group	9/18/2018 7:26 AM
14	What does this even mean? It's too vague. It could be read as funding businesses to survive. It could be read as you want the town to be the chambers of commerce or the rotary club.	9/18/2018 7:22 AM
15	Keep local and long standing businesses in mind when rezoning, etc.	9/16/2018 2:52 PM

Q12 Positioned the town to attract more visitors and commercial tax revenue.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	5.58%	9.77%	21.86%	27.91%	34.88%	215	3.77
	12	21	47	60	75		

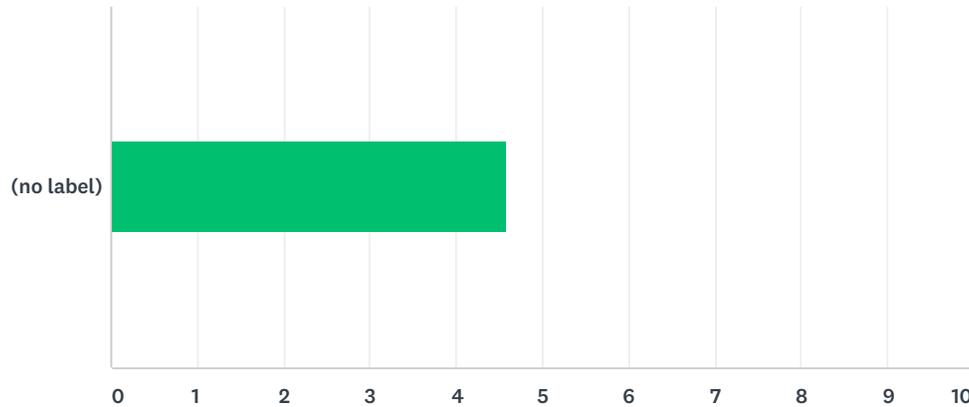
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Need a craft brewery and restaraunts	10/26/2018 2:05 PM
2	We don't need more visitors	10/8/2018 9:01 AM
3	Agree with promoting commercial tax revenue, but not sure why we would want to seek to attract more visitors to the community.	10/4/2018 10:48 AM
4	Long term, more through traffic on route 20 will have negative effects on traffic flow in Northborough. There may also need to be a plan to increase capacity for route 20 while maintaining the local connections it provides throughout the town.	10/2/2018 6:48 PM
5	Too bad we decided that marijuana business, the most obvious avenue for immediate economic growth, was wrong for us, eh?	9/28/2018 11:53 AM
6	How do you plan to accomplish this?	9/27/2018 8:02 AM
7	vague.	9/25/2018 8:01 AM
8	"position the town.. " ? Do you mean something like "Create and fund a town marketing department to attract ..."? If so, say so.	9/23/2018 8:30 PM
9	Commercial Sales of Marijuana will help. If people can go to the next town to purchase why miss out on the taxable income?	9/20/2018 8:48 PM
10	First deal with fair equiable taxes for the residents and respective age classes. Again the emphasis on growth is not what we should be looking at.	9/20/2018 11:37 AM
11	infrastructure does not support more visitors (ie traffic in town). Current flow of traffic downtown (rt 135 / rt 20 / church st).	9/20/2018 8:50 AM
12	A center for arts, a bandstand, a downtown equipped for larger events that can easily hold large crowd, provide parking, provide a bandstand, searing, outdoor theater would all help make this goal happen. A town pool would be nice, too!	9/19/2018 8:35 PM
13	Don't know why we need to draw on visitors.	9/19/2018 6:01 PM
14	It is ok to grow the tax base, but don't ruin the quaint motif that we are trying to preserve.	9/19/2018 12:29 PM

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15	corporate retailers on Rt9/20 are the visitor and commercial tax base now - what about small business in downtown?	9/19/2018 12:21 PM
16	The Apex Ctr. in Marlboro has created too much traffic on the west side of town. Don't want more	9/19/2018 12:05 PM
17	Our town is already busy with traffic. We don't need anymore.	9/19/2018 11:37 AM
18	We have enough with nboro crossing	9/19/2018 9:28 AM
19	Commercial tax revenue at the expense of open spaces is not welcome.	9/19/2018 9:20 AM
20	Want to keep small town. Traffic is already insane with the additional people coming through over the years	9/19/2018 8:33 AM
21	Attracting commercial base as long as it doesn't change the character of the small town feel is ok, but not as a prime goal.	9/18/2018 8:18 PM
22	Concerned with traffic. Need to understand what this means.	9/18/2018 12:57 PM
23	Stop ugly commercial development that causes terrible traffic and uses town services	9/18/2018 12:25 PM
24	huh? visitors? make it nice for those of us who live here. can't you put something in the code to stop the flashing commercial signs on rt. 20? how can it be that hard.	9/18/2018 12:04 PM
25	Not at the expense of the our small, independent businesses or our quiet community feel.	9/18/2018 11:00 AM
26	No more large complexes like the Wegman's Plaza. More support for small downtown businesses.	9/18/2018 9:50 AM
27	We don't need more commercial.	9/18/2018 7:22 AM

Q13 Preserve and enhance the natural landscapes of the community.

Answered: 215 Skipped: 0

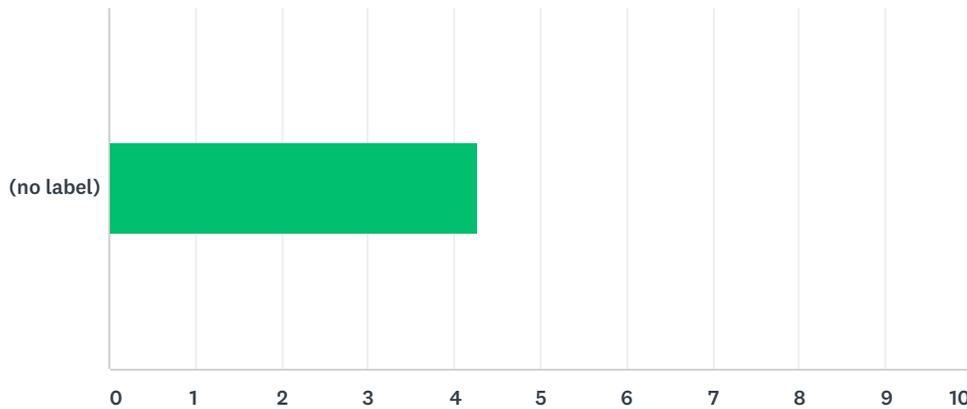


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	2.33%	0.93%	4.19%	20.93%	71.63%	215	4.59
	5	2	9	45	154		

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Use Community Preservation money towards open space vs. affordable housing (that can be built cheaper through housing incentives by developers).	10/26/2018 2:05 PM
2	Yes, in conjunction with a solid policy to also encourage economic growth.	10/4/2018 10:48 AM
3	And how do you plan on accomplishing this?	9/27/2018 8:02 AM
4	Strongly agree. Measurable.	9/23/2018 8:30 PM
5	Short of creating grossly objectionable occupancies, land-owning tax-payers should be able to reshape their land to serve their interests as long as they conform to zoning.	9/22/2018 2:07 PM
6	Not much left. Preserve farmlands and any and all other open space/lots/lands.	9/20/2018 11:37 AM
7	Last year Westboro town sprayed chemical on major streets to help gypsy moth infestation. Could we please spray as well? If not, we may need to cut many dying trees in the future.	9/20/2018 8:01 AM
8	Landscape preservation prioritizing wildlife value, passive rec, and requiring minimal maintenance	9/19/2018 12:21 PM

Q14 Maintain and expand the protection of Northborough’s historic resources, including: buildings, structures, landscapes, and documents.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	3.26%	3.26%	10.23%	30.70%	52.56%	215	4.26
	7	7	22	66	113		

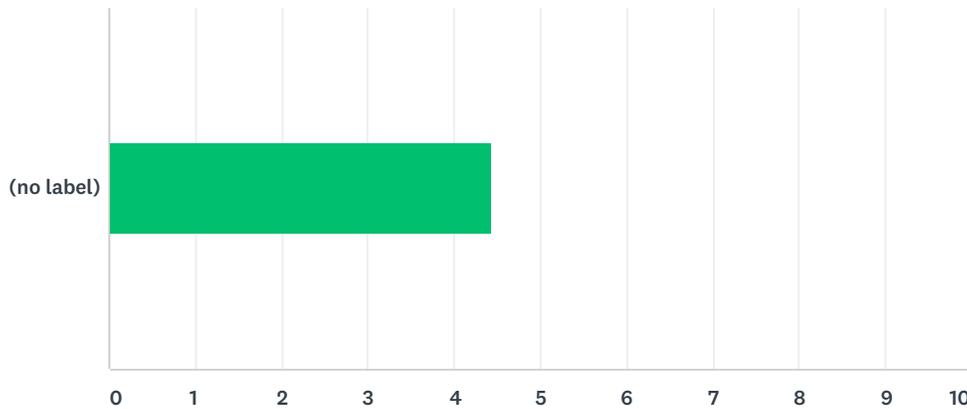
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	What does this mean? If it means sinking 2 million dollars more into our known money pits, without having a plan in advance just for the sake of saving/protecting it, then I disagree. A more productive goal could be to establish clear and proactive plans for these resources vs. reactive last resort measures just to protect them until we can figure out what to do with them. Maybe change to "protection AND planning for."	10/26/2018 11:20 AM
2	Agree with maintaining, but not expanding.	10/4/2018 10:48 AM
3	At what cost to the tax payers?	10/3/2018 5:15 PM
4	This is a diverse set of thing that probably shouldn't be grouped together. Documents aren't preserved like buildings are.	9/28/2018 11:53 AM
5	It depends on the building and landscape. Throwing money at a white elephant doesn't help the towns financial position or accomplish any of the goals listed.	9/27/2018 8:02 AM
6	I think White Cliffs is a mistake and will drain resources.	9/26/2018 9:57 AM
7	Within reason. Buildings/structures should only be saved if they are still in historical condition and not a burden on the town to fix and/or maintain	9/24/2018 1:30 PM
8	I hope you don't go overboard. You need to keep a level head on making something "historic"	9/23/2018 11:33 PM
9	Good point. Measurable.	9/23/2018 8:30 PM
10	If the White Cliffs purchase is an example, I STRONGLY disagree. There is little in Northborough that is truly historic. People should not be spending citizens' money to preserve nostalgia.	9/22/2018 2:07 PM
11	The town has invested money in saving historic properties (like White Cliffs) which still remains unused and unproductive. Saving properties simply because they are historic is not a good use of our money or space	9/21/2018 10:15 PM
12	NOtlike the waste that is now White cliffs	9/21/2018 7:41 AM
13	Maintain and explain. Why didn't any effort be made to purchase the old school/grange brick building on School Street?	9/20/2018 11:37 AM

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14	restoration of landmarks or replacement of land lost to commercialization eg farmhouse at Rt20/Lincoln	9/19/2018 12:21 PM
15	Let the market forces prevail	9/19/2018 10:45 AM
16	Don't include white cliffs as historic...it's not	9/19/2018 10:02 AM
17	Some things aren't worth saving. But yes we should do what we can.	9/19/2018 8:33 AM
18	Would love to see White Cliffs be a community center especially for teens who have no where to "hang out" in a supervised environment.	9/18/2018 6:33 AM
19	Town should not lose its historical documents and buildings	9/16/2018 2:52 PM

Q15 Utilize and repurpose, as appropriate, Town-owned buildings for community needs.

Answered: 215 Skipped: 0

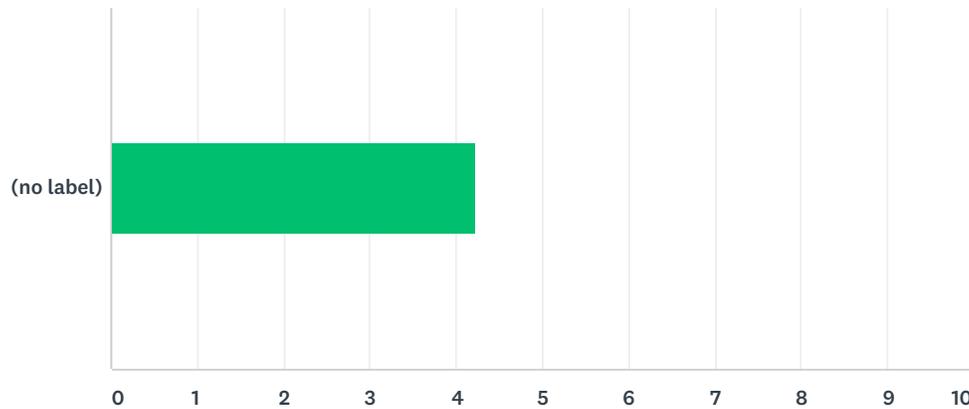


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	3.26%	1.40%	5.58%	27.91%	61.86%	215	4.44
	7	3	12	60	133		

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Need a committee to see what will be done with the "Old Town Hall"	10/26/2018 2:05 PM
2	... in a cost-conscious manner.	10/4/2018 10:48 AM
3	This might be a useful statement if there was some detail behind it. Does this mean close the high school and use the building for laser tag? Hopefully not but line 15 is an open-ended and dangerous statement.	9/27/2018 8:02 AM
4	But I think White Cliffs is a big mistake	9/26/2018 9:57 AM
5	Existing municipal building is a disgrace. Raze it and build modern facility on land near town common	9/26/2018 6:42 AM
6	also, inventory Town-owned land, to see what can be sold (especially Taken for taxes).	9/25/2018 8:01 AM
7	"as appropriate" seems to be a built-in excuse for inaction. Take it out and then the statement is merely current policy?	9/23/2018 8:30 PM
8	rent the old townhall back and move town offices back inside - guy cant keep it rented anyway	9/21/2018 10:16 AM
9	What are these? Tear down the old fire station building on Church; no new station is wanted; do an additon or a sub-station.	9/20/2018 11:37 AM
10	Town should stay out of the "enterprise" sector	9/19/2018 10:45 AM
11	This should be happening already.	9/19/2018 10:24 AM
12	Only if my tax dollars are not used to fund this repurposing.	9/19/2018 9:47 AM
13	Yes yes yes	9/18/2018 8:43 AM
14	Build an outdoor community swimming center. Build a teen center.	9/18/2018 7:22 AM
15	Yes, for community needs - non profit, expansion of current town offices such as Family Youth Services. Do not want those buildings to become more businesses	9/18/2018 6:33 AM

Q16 Coordinate efforts between cultural, historical, and environmental organizations.

Answered: 215 Skipped: 0

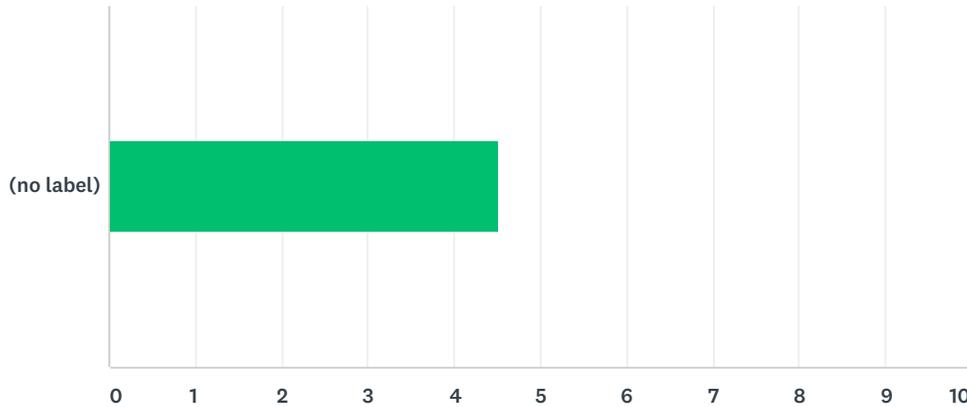


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	3.26%	0.93%	14.42%	33.02%	48.37%	215	4.22
	7	2	31	71	104		

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Sounds like it could be good but I don't know what this means, or how the town has jurisdiction to do that, or why coordinate these groups but not others?	10/26/2018 11:20 AM
2	Isn't this already part of the charter / mission of every one of them?	9/23/2018 8:30 PM
3	The towns needs come first.	9/20/2018 8:48 PM
4	This should go without saying and should have been routinely followed long before now.	9/20/2018 11:37 AM
5	Not necessary	9/19/2018 10:45 AM
6	Especially if my tax dollars are used to fund this. .	9/19/2018 9:47 AM

Q17 Maintain and expand opportunities for active recreation to residents of all ages and abilities.

Answered: 215 Skipped: 0

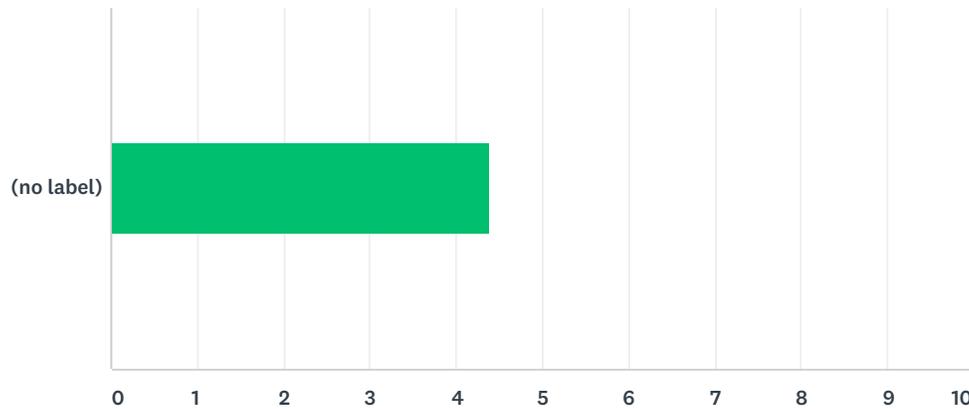


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	1.86%	1.40%	5.58%	25.12%	66.05%	215	4.52
	4	3	12	54	142		

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	dog park	10/22/2018 10:34 AM
2	Bike paths and walkable sidewalks connecting our communities are essential.	9/28/2018 11:53 AM
3	How?	9/27/2018 8:02 AM
4	Specifically, revisit Town ownership of parklands that currently have no trails or signs (several in neighborhoods). Ditto for conservation lands.	9/25/2018 8:01 AM
5	"active"? Isn't all recreation active?	9/23/2018 8:30 PM
6	Maintain yes, expand - we have loads of parks and playfields now	9/21/2018 10:16 AM
7	Off leash dog parks. Not to be confused with a dog run.	9/20/2018 8:48 PM
8	We need to maintain what we already have. You have a good rec program now. This a NICE but not really needed.	9/20/2018 11:37 AM
9	Teenagers need a central location, a dedicated facility for them. Like a youth center where they can have indoor gathering places, small cafe and stage, Les ring opportunities, outdoor basketball fields etc	9/19/2018 8:35 PM
10	ESP for people without kids!!	9/19/2018 9:40 AM
11	Keep Westborough state hospital land open and natural.	9/18/2018 7:22 AM

Q18 Continue to create and maintain passive recreation opportunities throughout town.

Answered: 215 Skipped: 0

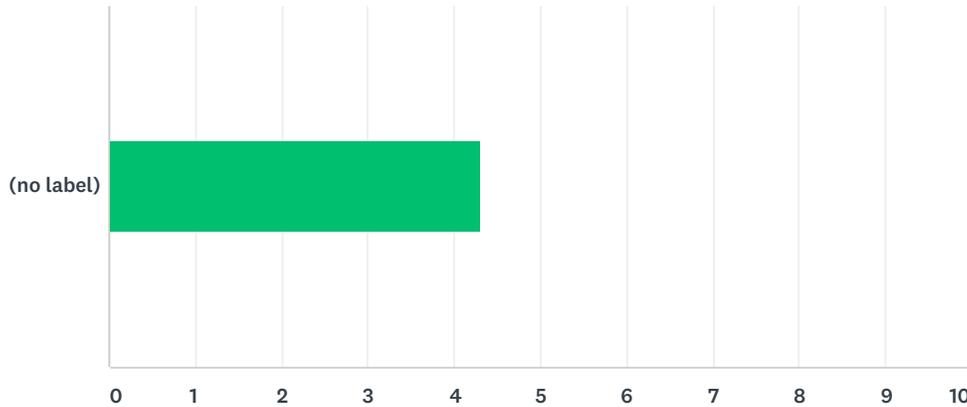


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	1.86%	0.93%	10.23%	30.70%	56.28%	215	4.39
	4	2	22	66	121		

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	How?	9/27/2018 8:02 AM
2	really don't know difference between active & passive recreation.	9/25/2018 8:01 AM
3	Passive? Does that mean the roads people walk, jog, or ride on?	9/23/2018 11:33 PM
4	"passive" ? You mean "open-space" or some such?	9/23/2018 8:30 PM
5	What is passive recreation? Might need an explanation.	9/19/2018 12:55 PM
6	I'm not sure what "passive recreation opportunities" are.	9/19/2018 10:26 AM
7	ESP for people without kids!!	9/19/2018 9:40 AM
8	Improve disability accessibility and walk ability.	9/18/2018 7:22 AM

Q19 Promote public awareness and appreciation of the recreational opportunities within the community.

Answered: 215 Skipped: 0

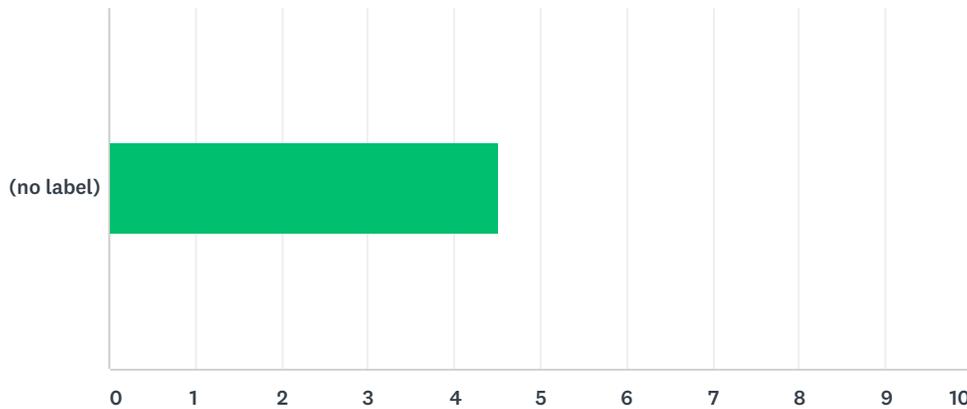


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	1.86%	1.40%	13.95%	28.84%	53.95%	215	4.32
	4	3	30	62	116		

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	I think people are aware. Maybe just list and promote on the Town of Northborough Website. Start a Facebook page	10/26/2018 2:05 PM
2	An actual goal, I'm shocked.	9/27/2018 8:02 AM
3	The Nboro trails system is great. Need similar list of other recreation spaces/opportunities	9/25/2018 8:01 AM
4	Neutral >> I can't imagine what the writers and planners think this amounts to. If you add some of that detail, I probably agree. "Appreciation"? Do you mean "use", such as "use by a broad cross-section of town residents in terms of age, gender, and family status"? By "recreational opportunities" do you include schools' athletic events and facilities and the Senior Center (including, for example) Senior Center availability for much broader hours (such as 0700 – 2100, 7 days a week)?	9/23/2018 8:30 PM
5	More places for adults that aren't elderly but have disabilities would be great	9/21/2018 2:33 PM
6	not a government thing - thats private and for profit companys are cashing in, why do taxpayers have foot the bill.	9/21/2018 10:16 AM
7	You already do that and so does the Senior Center.	9/20/2018 11:37 AM
8	ESP for people without kids!!	9/19/2018 9:40 AM
9	Our Rec department is awesome but more avenues for adult recreation opportunities is needed to engage socially with the community in which they live.	9/18/2018 6:33 AM

Q20 Link existing open spaces and community resources for a more connected and walkable community.

Answered: 215 Skipped: 0

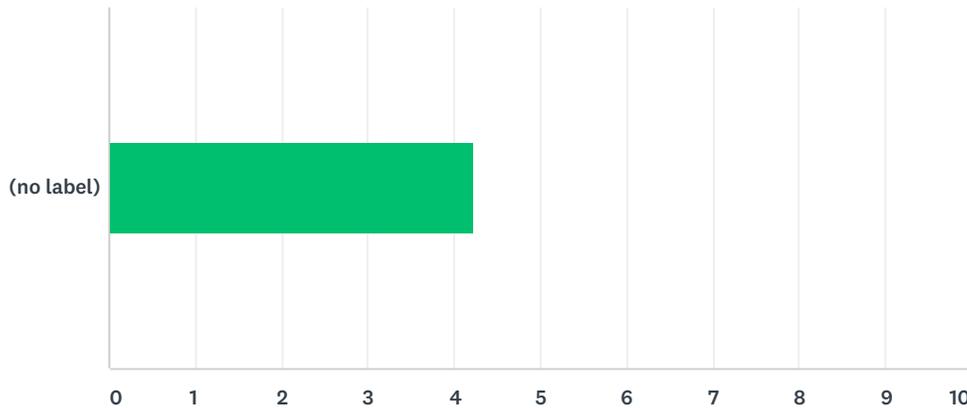


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	2.79%	1.40%	6.05%	21.86%	67.91%	215	4.51
	6	3	13	47	146		

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	We should plan and layout walkways now so that future opportunities are coordinated.	9/26/2018 9:57 AM
2	more sidewalks, bike lanes, bike paths, signs	9/25/2018 8:01 AM
3	I can't imagine what the writers and planners think this amounts to. If you add some of that detail, I probably agree.	9/23/2018 8:30 PM
4	If this means being able to walk from anywhere to anywhere on wheelchair-friendly sidewalks, I don't think this is realistic outside of the central business district. For example, let's not duplicate the state's sidewalk to nowhere on Rte 9 in Westborough.	9/22/2018 2:07 PM
5	Fix side walks and have the police enforce laws that keep pedestrians safe.	9/22/2018 9:05 AM
6	define "link"	9/21/2018 10:16 AM
7	they do not have to be linked	9/21/2018 7:41 AM
8	Need more specifics. Connection opportunities are few and many this goal is not needed at all.	9/20/2018 11:37 AM
9	need more sidewalks (ex. West Main St - Santander bank area to Shrewsbury line)	9/20/2018 9:33 AM
10	having a more walkable town is very important. The roads today are not equipped for walkability.	9/20/2018 8:50 AM
11	Task of resident groups the perform outside of government intervention!	9/19/2018 10:45 AM
12	You want to add pedestrian walkways to the already congested high traffic volume areas? No.	9/19/2018 9:47 AM
13	Agree, but need a specific area that is dog friendly	9/19/2018 8:24 AM
14	Yes! This and a town common would be great!	9/16/2018 2:52 PM

Q21 Develop plans and funding to improve key public facilities and infrastructure, to support the Town's operations and to meet the community's current and future needs.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	4.19%	2.33%	13.02%	28.37%	52.09%	215	4.22
	9	5	28	61	112		

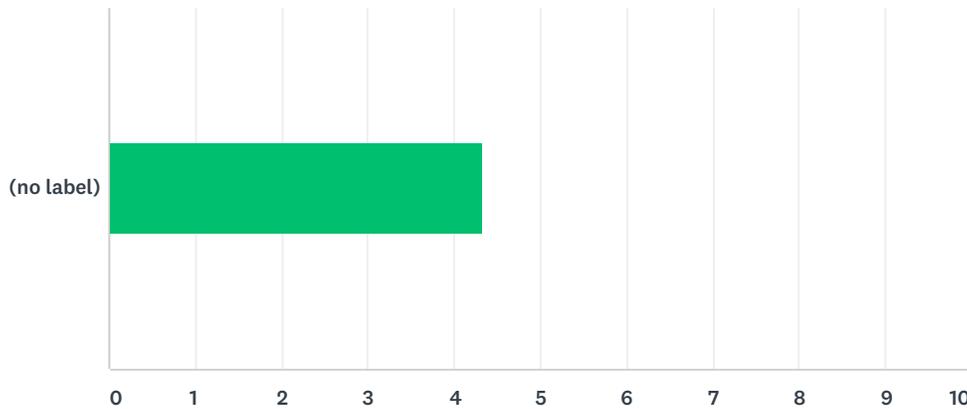
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	What gets to count as a "key" facility?	9/28/2018 11:53 AM
2	What are "key" public facilities? What not all of the town's facilities?	9/27/2018 8:02 AM
3	implement a 10-year review: how are the schools & what will future use need? Ditto for other facilities.	9/25/2018 8:01 AM
4	I've yet to see anything done in this town that looks like it was well thought out. How does it take 6 years to put in a light at the second exit to the Wegmans plaza?	9/23/2018 11:33 PM
5	If the scope of this item includes broadband access for residents, offices, and businesses, then I strongly agree -- as long as broadband is mentioned explicitly. Broadband is already a key issue and will become much more so.	9/23/2018 8:30 PM
6	I think the use of wood frame construction for things like police stations is short-sighted.	9/22/2018 2:07 PM
7	Isn't this called maintaining our infrastructure.	9/21/2018 10:16 AM
8	the creation of funds have resulted in money wasted. Later they tell us lets do this it does not affect the tax rate. NO	9/21/2018 7:41 AM
9	Not without an adjustment to Town operation cost and limits on growth and including public facilities. Your asking this when there is an issue with current and future needs which have not been discussed.	9/20/2018 11:37 AM
10	As long as the funding comes from private parties and taxes are not raised	9/20/2018 8:37 AM
11	Junior High and High School could use a major facelift.	9/19/2018 12:55 PM
12	As necessary	9/19/2018 10:45 AM
13	The town needs to work within its current budget. Too much money has already been taken from Community Preservation Fund, which is inappropriate. General tax funds should cover building improvement needs.	9/19/2018 10:24 AM

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14	pave the roads!!!!	9/19/2018 9:47 AM
15	Town has pretty good existing facilities	9/18/2018 12:25 PM
16	More sidewalks on the busy roads!	9/18/2018 9:50 AM
17	Depends on what operations and infrastructure we are supporting. I'm in favor of promoting walkability with improved sidewalks, crossings and traffic patterns.	9/18/2018 7:45 AM
18	Water line replacement. Gas line replacement. Disability accessibility. Walkability.	9/18/2018 7:22 AM

Q22 Ensure public safety officials have the capital assets and staffing necessary to protect the community today and tomorrow.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	2.79%	4.65%	8.37%	23.72%	60.47%	215	4.34
	6	10	18	51	130		

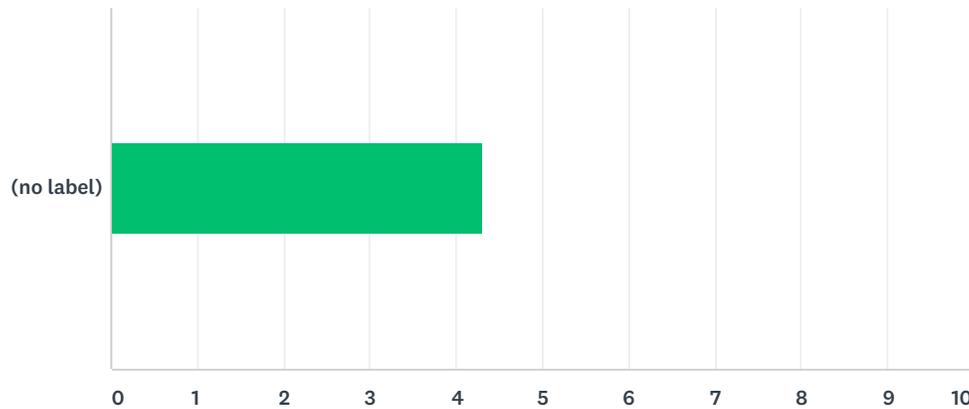
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Would change "tomorrow" to "and for the next 20 years".	10/4/2018 10:48 AM
2	Need to take a fresh look at why fire department is so top heavy salary wise and rank wise. It isn't justified by the staffing underneath or the complexity of the job.	10/4/2018 9:48 AM
3	Please no blank checks. Who decides what it takes to protect the community tomorrow?	9/27/2018 8:02 AM
4	1, I disagree with "officials", strongly agree if "departments" is used. 2, Not only capital assets but sufficient operation budgets. 3, "today and tomorrow" is unprofessional wording. "Today" is already taken care of. If "tomorrow" means " as town demographics and economics grow", than say so.	9/23/2018 8:30 PM
5	If this means carte-Blanche I disagree. In view of the declining crime rates and fire rates that have existed for years, I think towns like ours should continually explore opportunities for mutual aid and regionalization, even though it does create some political challenges.	9/22/2018 2:07 PM
6	Increase tax rates on high density and multi family units as they take a disproportionate large amount of public safety resources.	9/22/2018 9:05 AM
7	within reason	9/21/2018 10:16 AM
8	Your asking us to OK staffing and capital costs without knowing whether there needed or what they are.	9/20/2018 11:37 AM
9	This is great.	9/19/2018 12:55 PM
10	For a small town it already seems like we have more than enough police and fire staff	9/19/2018 11:37 AM
11	I think the dpw and rescue services are very well taken care of by the town and more of this money needs to go to education.	9/19/2018 10:36 AM
12	We seem to have a good plan in place for this already. De	9/18/2018 10:41 PM
13	Well funded currently	9/18/2018 12:25 PM
14	funded well already. don't need anymore 200k dump trucks.	9/18/2018 12:04 PM

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15	Yes yes yes staff staff staff! Also tesource offcier at the middle school and one more at hs. If we dont have enough staff our community will suffer	9/18/2018 8:43 AM
16	It seems that quite enough is already being spent.	9/18/2018 7:22 AM

Q23 Incorporate sustainable development and renewable energy into existing, repurposed, and new municipal buildings and amenities.

Answered: 215 Skipped: 0

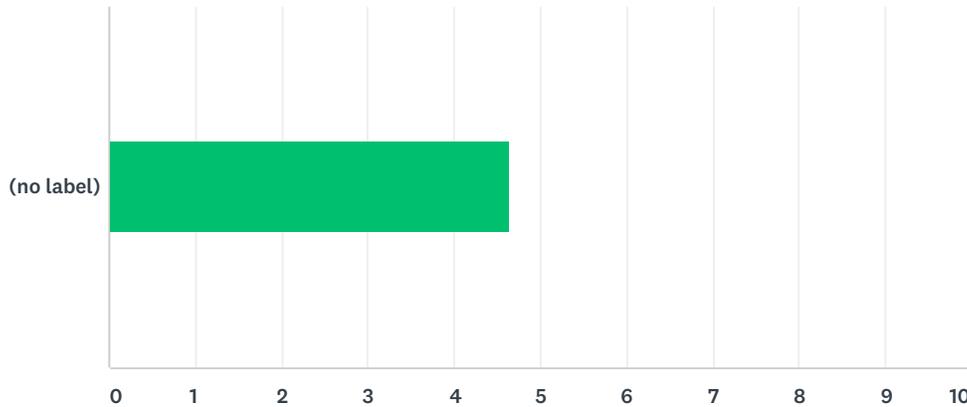


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	4.19%	2.33%	11.16%	24.19%	58.14%	215	4.30
	9	5	24	52	125		

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	...where feasible.	10/4/2018 10:48 AM
2	While this is a goal, it only makes sense if it is also fiscally responsibly.	9/27/2018 8:02 AM
3	The existing municipal building should not, repeat not be repurposed. It is a dungeon.	9/26/2018 6:42 AM
4	spending more now means spending less later - IF the systems chosen are well-designed.	9/25/2018 8:01 AM
5	Has anything been done to date?	9/23/2018 11:33 PM
6	good one. Measurable.	9/23/2018 8:30 PM
7	Let's focus on economics and not try to be on the "bleeding edge" of expensive alternatives.	9/21/2018 10:47 PM
8	More solar power on town buildings	9/21/2018 2:33 PM
9	I didn't OK "new" municipal buildings. Not a good question and it is leading the response.	9/20/2018 11:37 AM
10	Renewable energy should be a low priority, making the downtown more accesible should be the top priority	9/19/2018 12:33 PM
11	Not governments role	9/19/2018 10:45 AM
12	Only if it can be done at a reasonable cost.	9/19/2018 10:24 AM
13	Not with my tax dollars.	9/19/2018 9:47 AM
14	Yes!	9/19/2018 9:20 AM
15	Don't think we need new municipal buildings	9/18/2018 12:25 PM

Q24 Continue to invest in providing an excellent school system.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	2.79%	1.40%	3.72%	13.02%	79.07%	215	4.64
	6	3	8	28	170		

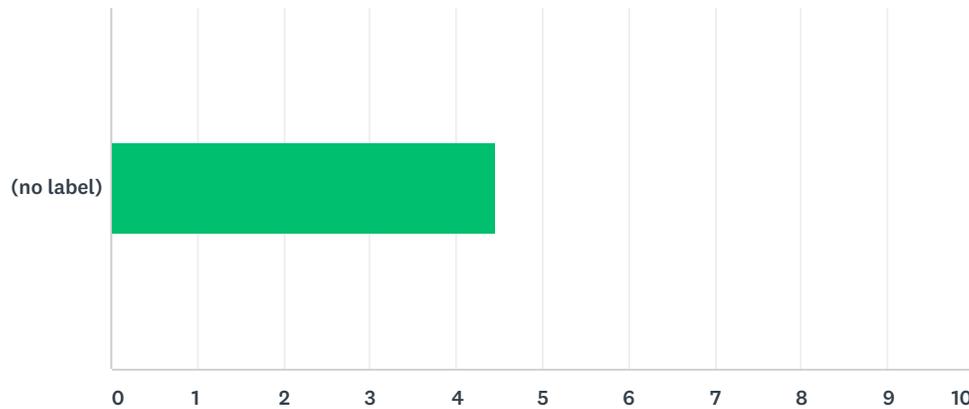
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	So much more could be said here. Schools are the crown jewel of Northborough and why many people move here and agree to pay high taxes in exchange. This goal is weak/flat in comparison to the force it should have behind it. It may be worth asking the school committee to weigh in on what they'd want this goal to be.	10/26/2018 11:20 AM
2	Free Full Day Kindergarten	10/23/2018 7:51 PM
3	Fix special education	10/4/2018 9:48 AM
4	As opposed to closing the schools? And what is considered "excellent"? In the top 10? top 100?	9/27/2018 8:02 AM
5	No measurables in the statement. And are you referring only to the non-school-budget contributions? If so, I'm not aware of many (because I think the school budget covers nearly all of them).?	9/23/2018 8:30 PM
6	Recent school improvements have been over budget and had high impact on nearby residents with no compensation to residents. IEL idiots trimming trees ant 5:00 am and noisy building operations before 7:00 am with no compensation to those affected.	9/22/2018 9:05 AM
7	This is the absolute most important thing on this entire plan. The finances of our school system are shaky at best and we need to examine and reinvest	9/21/2018 10:15 PM
8	Sounds good ut all residents cannot be expected to keep paying the increased costs. Limit the number of students and household s in town. Readjust taxes.	9/20/2018 11:37 AM
9	Elementary schools such as zeh and middle school buildings need renovation..also classrooms need air condition.	9/20/2018 8:01 AM
10	School system is the number one reason for many to move and stay in Northborough! Very important that the school system stays up to date and uses innovative technologies and tools	9/19/2018 8:35 PM
11	Yes - including upgrading facilities	9/19/2018 12:55 PM
12	They need free full-day kindergarten!!!	9/19/2018 10:36 AM
13	After an audit is performed to eliminate wasteful spending.	9/19/2018 9:47 AM
14	But not to the detriment of other services	9/19/2018 9:40 AM

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15	ARHS is dropping in the ranks. This needs to be addressed.	9/19/2018 8:49 AM
16	Tuition free full day K	9/18/2018 7:57 AM
17	In fact - invest more!	9/18/2018 7:45 AM
18	Manage the money they have better now and tied rewards to outcomes for all students including the disabled ones - 80% of which are in public school and despite ability are not achieving their potential. Stop wasting money being non-compliant with IDEA (the state audit is a joke, the town audits itself - ask the parents instead). Abide by the state and federal codes to deliver a free and appropriate public education and the outcomes for all will soar.	9/18/2018 7:22 AM
19	With an emphasis on supporting special education students so they reach their potential, connect with the school even if they are not athletes or A students. There is more to being an excellent school system than how many kids head off to college and how many students take AP and HOnors classes.	9/18/2018 6:33 AM

Q25 Take advantage of and prioritize opportunities to improve Downtown's public spaces.

Answered: 215 Skipped: 0

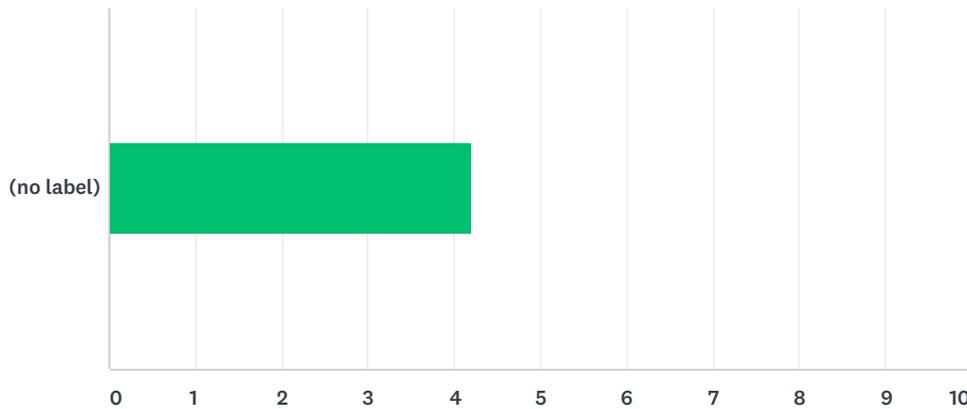


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	3.26%	2.79%	5.12%	23.26%	65.58%	215	4.45
	7	6	11	50	141		

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	At what cost to the tax payers?	10/3/2018 5:15 PM
2	how?	9/27/2018 8:02 AM
3	I don't focus our resources on "downtown" since I don't think we can all fit there.	9/26/2018 9:57 AM
4	"Downtown's public spaces" comprise every bit of outdoors space and a lot of indoors space when businesses are open, so I don't know what this means. If you mean parks and the like that are owned and/or maintained by the town, say so.	9/23/2018 8:30 PM
5	Downtown spaces are where businesses should be encouraged. Therefore, their improvement is not a function of government that is a priority. Proper land use and site plan approvals are fine. But, short of condemning and demolishing abandoned property, we should not be prioritizing this. In particular, we should not be paying market rates for properties that have no market. Condemn them.	9/22/2018 2:07 PM
6	Tear down the old Town Hall replica. The old fire station. the empty bank building, get rid of the garage next to it. Why hasn't it been done before now?	9/20/2018 11:37 AM
7	This is already being done with a town common, we don't need more public spaces downtown	9/19/2018 12:33 PM
8	if we want a vibrant downtown we need commercial, retail and housing NOT open(public) spaces	9/16/2018 12:44 PM

Q26 Become a bicycle and pedestrian-friendly community by expanding existing bicycle and pedestrian facilities and improving connectivity.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	3.26%	3.72%	17.21%	21.86%	53.95%	215	4.20
	7	8	37	47	116		

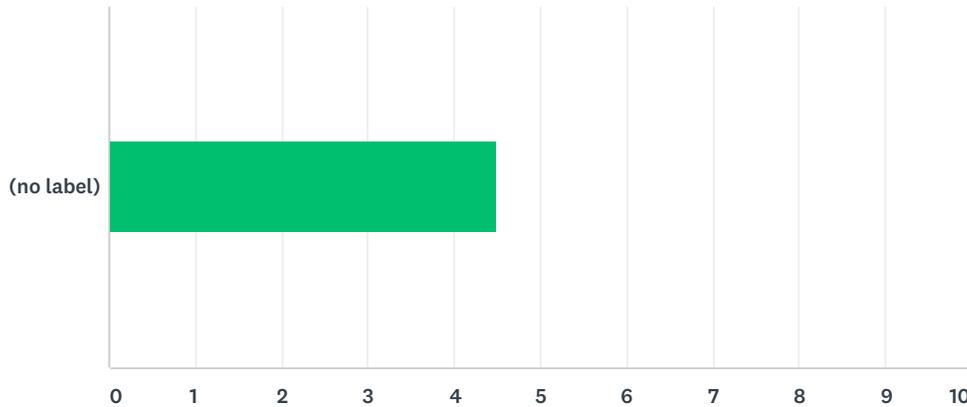
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	Make it all electronic wheelchair accessible as well	10/4/2018 9:48 AM
2	I do not believe the most densely residential areas can safely accommodate bicycle paths.	10/3/2018 5:15 PM
3	This depends on what else is impacted.	9/27/2018 8:02 AM
4	This means more than just painting bike lanes onto existing streets!	9/26/2018 9:57 AM
5	Please consider adding sidewalks to roads that are dangerous to walk/run/bike like Brigham Street.	9/24/2018 10:23 AM
6	I'm unaware of any bicycle friendly work that has been done?	9/23/2018 11:33 PM
7	1, What are "facilities"? Seems like a strange word to use. 2, "connectivity" ? Do you mean bicycle lanes and sidewalks? If so, say so. I think the current (1998) Master PPlan does mention them explicitly.	9/23/2018 8:30 PM
8	I just don't understand this goal, but I would say that bike lanes from/to everywhere is unrealistic in this town and should not be a justification for removal of shade trees or taking of private property.	9/22/2018 2:07 PM
9	Pedestrian yes. Bicycle No! Police should enforce existing state law banning bicycle riding on sidewalks in business districts to keep pedestrians safe.	9/22/2018 9:05 AM
10	Don't add a bike lane. It will cause more traffic congestion.	9/22/2018 6:51 AM
11	There are more important investments to be made right now in education and infrastructure	9/21/2018 10:15 PM
12	As long as cycle safety is taught in schools	9/21/2018 2:33 PM
13	we have sidewalks trails and roads. people still walk in th emiddle of the road or ride bikes in the middle of the road. perhaps its time for a safety campain "use sidewalks not the center line in the road when walking"	9/21/2018 10:16 AM
14	We need more sidewalks to get downtown	9/20/2018 10:15 PM
15	Having a dedicated bike path alongside the roads would be best. Bikes in the road is hazardous and has a negative effect on traffic.	9/20/2018 8:48 PM

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16	Where are these facilities now?? connectivity??	9/20/2018 11:37 AM
17	more sidewalks!	9/20/2018 9:33 AM
18	For examples, Howard st needs sidewalk urgently. When i drove, I see many people walking and biking not safely..	9/20/2018 8:01 AM
19	Bike paths would be amazing! Like an actual paved path through the woods somewhere - connecting to existing paths in other towns.	9/19/2018 12:55 PM
20	I don't think that our streets are particularly designed to be bicycle friendly. Bike trails are one thing...bikes taking up the road is another.	9/19/2018 10:26 AM
21	You want to add pedestrian and bicycle pathways to the already congested high traffic volume areas? No.	9/19/2018 9:47 AM
22	More sidewalks!!	9/19/2018 8:49 AM
23	Bike trails are a fad.	9/18/2018 1:34 PM
24	Can we get a rail-trail along the old (no longer existing) train tracks? Being able to walk and bike over Northboro's bridge would be great	9/18/2018 11:08 AM
25	Bravo! And disability friendly, accessible.	9/18/2018 7:22 AM

Q27 Improve town-wide traffic flow and safety.

Answered: 215 Skipped: 0



	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	3.26%	0.47%	7.44%	21.40%	67.44%	215	4.49
	7	1	16	46	145		

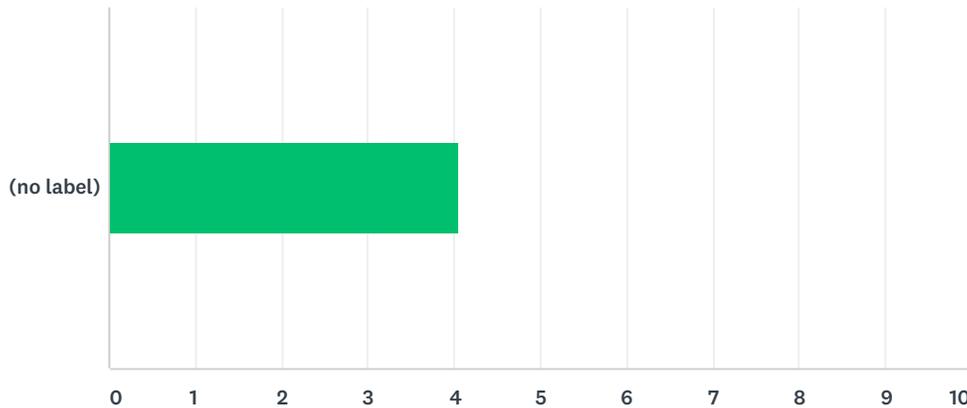
#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	And ensuring if we are going to welcome more warehouses and trucking companies in our industrial zones, we protect our roads and downtown. Whether weight impact on roads not meant for big trucks, or the 5 Fedex freight trucks that you can see going through downtown at any given time.	10/26/2018 11:20 AM
2	How will this be accomplished?	9/27/2018 8:02 AM
3	It would be great if you could but I doubt you have any chance at fixing the area around CVS	9/23/2018 11:33 PM
4	We don't already do this? // What about wi-fi services for residents of the town? Those are a key part of the town's services, regardless of whether they are provided by the town (same issue as public transportation, for example).	9/23/2018 8:30 PM
5	Fix down town traffic is simple. make main street one way east from Church to Hudson. Hudson one way north from Main to Pierce, Pierce one way west from Hudson to Church and Church one way south from Pierce to main!	9/22/2018 9:05 AM
6	LOL LOL Otis Street - Smithpond corner - whats to study Otis street has 15MPH limit and 25MPH limit - Everyone drives 50MPH, even town trucks + cops	9/21/2018 10:16 AM
7	The traffic lights in the center of town are terrible, Well synchronized so you have to stop in 2 or 3. Please FIX.	9/21/2018 7:41 AM
8	This cannot be done with out a total transformation of the Route 20 /135 area; Permit approvals for the Hillside Grill and former Fouracre property adjacent are safety hazards and you are constantly creating more hadzards with your permitting.	9/20/2018 11:37 AM
9	Downtown traffic lights as it exist now, needs to be redesigned. Maybe with the new downtown common, the traffic where et 20 meets Church Street can be changed into a nice square	9/19/2018 8:35 PM
10	I do not support the further widening of roads. The loss of the trees in front of the Congregational Church still grieves me.	9/19/2018 1:55 PM
11	Please please please!	9/19/2018 10:36 AM
12	Overall, I think it is pretty good with the exception of speeding on some of the back roads (students walking home may not be safe), and the lack of traffic light at the Northborough Crossing Plaza 1st entrance.	9/19/2018 10:26 AM

13 I don't see that it's that bad at the moment and the expense of more traffic lights everywhere (which seems to be the path we're heading down) has unclear ROI for me vs. how those funds could otherwise be spent

9/17/2018 11:39 AM

Q28 Work with the Worcester Regional Transit Authority, abutting communities, and the Senior Center to explore ways to enhance transit within town.

Answered: 215 Skipped: 0

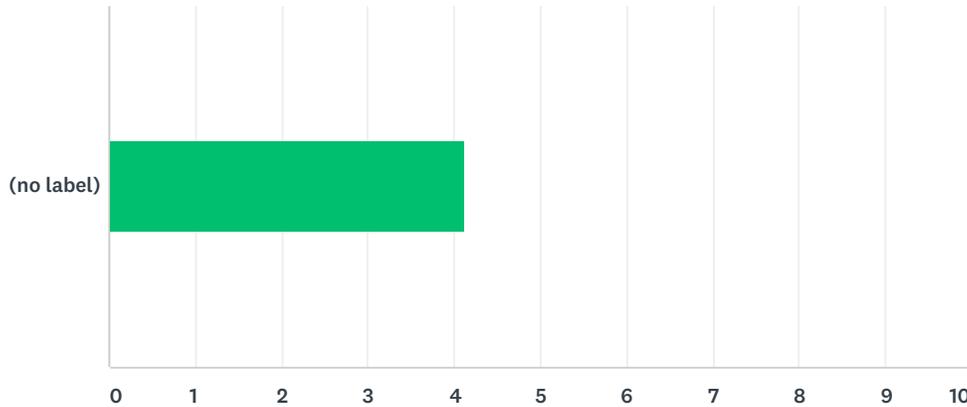


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	3.72%	3.26%	21.86%	26.98%	44.19%	215	4.05
	8	7	47	58	95		

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	I think the shuttle service now is working, could enhance if needed.	10/26/2018 2:05 PM
2	Good, but there's little these folks can do about the fact that there's only a single major route through our town.	9/28/2018 11:53 AM
3	older school children would use too, if well-planned, easily accessible, affordable	9/25/2018 8:01 AM
4	There are many options available, such as uber and lyft	9/24/2018 5:33 PM
5	1, Use "neighboring" rather than "abutting"? 2, work with Uber, Lyft, and equivalent transit options? License an in-town taxi company and service?	9/23/2018 8:30 PM
6	Let's not. Public transportation can have major negative effects on a community.	9/20/2018 8:48 PM
7	I dont think Northborough is a community who would take advantage of WRTA - most people here have cars. It might be helpful to have a bus line that goes to the Northborough Crossing or Downtown (when it is updated) so people from Worcester, etc. can enjoy those aspects of our town.	9/19/2018 10:26 AM
8	This would not be an issue if the Senior Center was not placed on the outskirts of town. It makes no sense.	9/19/2018 10:24 AM
9	I haven't seen a WRTA bus that was full of people.... ever. We don't need more of it.	9/19/2018 9:47 AM
10	I think the van they have now is good. I don't think we need an extensive transportation system	9/18/2018 10:41 PM
11	WRTA is not the answer, serves very, very few	9/18/2018 12:25 PM
12	Especially with regards to disability accessibility.	9/18/2018 7:22 AM
13	Already a major increase in traffic	9/18/2018 6:47 AM

Q29 Plan for the future of transportation, and how potential changes may impact Northborough's transportation network.

Answered: 215 Skipped: 0

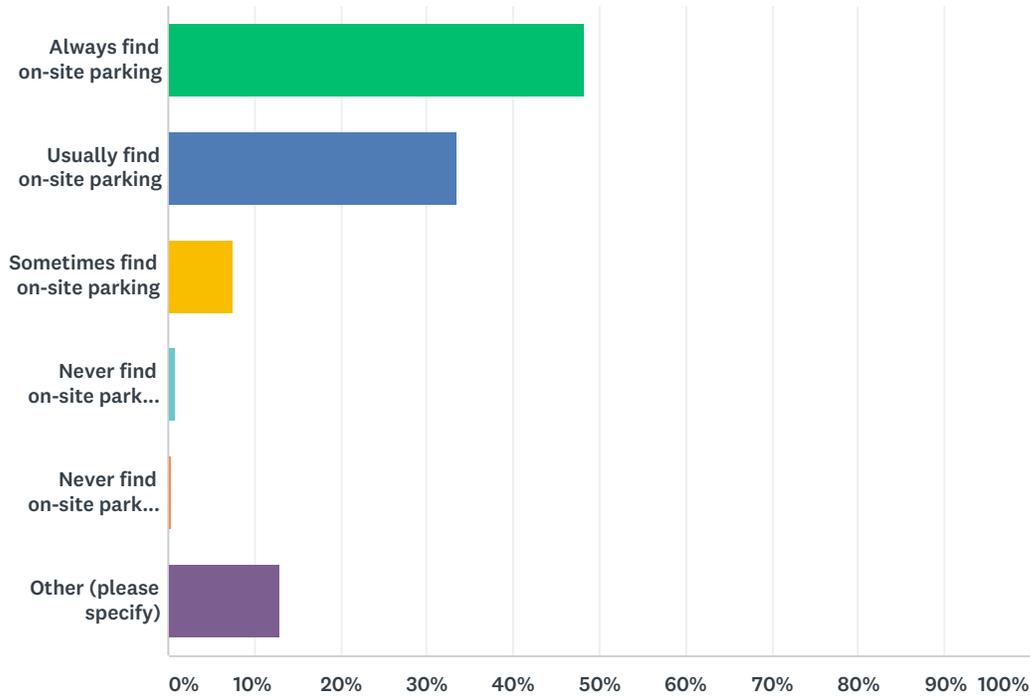


	1 - STRONGLY DISAGREE	2 - SOMEWHAT DISAGREE	3 - NEUTRAL	4 - SOMEWHAT AGREE	5 - STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
(no label)	2.33%	2.33%	20.00%	31.63%	43.72%	215	4.12
	5	5	43	68	94		

#	IF YOU RANKED THIS DRAFT MASTER PLANNING COMPONENT WITH A 2 OR LOWER, PLEASE SPECIFY YOUR REASONING.	DATE
1	A fairly meaningless phrase.	9/27/2018 8:02 AM
2	No sense of any direction in the statement. It's exactly what the Planning and DPW departments already so.	9/23/2018 8:30 PM
3	Let's not. Public transportation can have major negative effects on a community.	9/20/2018 8:48 PM
4	Not quite sure the implications of this question.	9/19/2018 10:26 AM
5	We are a bedroom community; not an intercity. Passenger car will be the preferred mode of transport for the foreseeable future.	9/19/2018 9:47 AM

Q30 Please comment on parking and access at the Northborough Free Library (check the appropriate box).

Answered: 215 Skipped: 0



ANSWER CHOICES	RESPONSES	
Always find on-site parking	48.37%	104
Usually find on-site parking	33.49%	72
Sometimes find on-site parking	7.44%	16
Never find on-site parking and have to park off-site	0.93%	2
Never find on-site parking and use a nearby municipal parking lot	0.47%	1
Other (please specify)	13.02%	28
Total Respondents: 215		

#	OTHER (PLEASE SPECIFY)	DATE
1	I always find it when needed but only visit library once or twice a month	10/26/2018 2:05 PM
2	ive not visited yet	10/9/2018 6:08 AM
3	I do not use the library very often, and thus cannot give a meaningful comment on this question.	10/3/2018 5:15 PM
4	We go to the library several times a week and have never had a problem. If the lot was full, however, there's no indication about where else one should park (although you can park at Assabet or across the street).	9/28/2018 11:53 AM
5	no comment	9/28/2018 9:47 AM
6	Only had a problem for one meeting.	9/26/2018 9:57 AM
7	There must be direct access from Main Street by utilizing cest la vie driveway	9/26/2018 6:42 AM

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8	haven't been there in years	9/25/2018 4:45 PM
9	have not used	9/24/2018 11:40 AM
10	The box for returning items directly from a vehicle is badly designed for many kinds of vehicles because it's installation is difficult to get close enough to.	9/23/2018 8:30 PM
11	N/a	9/23/2018 8:16 PM
12	I don't use the library	9/23/2018 5:20 PM
13	T	9/21/2018 12:06 PM
14	Usually do find parking, but popular events and other downtown attractions (including businesses) cause the Library lot to overflow.	9/21/2018 11:44 AM
15	don't use Library	9/20/2018 11:50 AM
16	We have a fantastic library with programs and meetings for all ages and interests. With that, parking becomes an issuer when there is a large event and/or two or more events happening concurrently! Library needs to have a larger parking area to meet the needs of its patrons	9/19/2018 8:35 PM
17	Haven't visited the library yet	9/19/2018 5:53 PM
18	Have never used the library	9/19/2018 3:02 PM
19	Never been	9/19/2018 1:21 PM
20	Parking is available, but mostly bike with my family to the library	9/19/2018 1:12 PM
21	**** WE NEED MORE SIDEWALKS ALONG ROUTE 20!	9/19/2018 1:05 PM
22	Have rarely used the library, so cannot comment knowledgeably.	9/19/2018 10:26 AM
23	I rarely use the library.	9/19/2018 10:24 AM
24	We don't utilize.	9/19/2018 9:47 AM
25	Don't go to library	9/19/2018 8:09 AM
26	have never been to library	9/18/2018 9:26 PM
27	The adjacent restaurant should limit their patrons parking at the library	9/18/2018 12:25 PM
28	Library one of the best things about the town. Fund Thursday nights.	9/18/2018 12:04 PM